

*Transforming  
Your  
Passion into  
Profession*

**SAGE University Bhopal**



**SCHOOL OF**

**DESIGN**

*Turn your Imagination into Reality*



*The University of  
Thoughts & Innovations*



**"Dare to be free, dare to go as far as your thought leads, and dare to carry that out in your life."**



## Er. Sanjeev Agrawal

Chancellor  
SAGE University, Indore - Bhopal

## From the Chancellor's Desk

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I firmly believe that the young blood should be trained to walk on the diverse paths of life fluidly and thus we envision fabricating better human beings, with deep-rooted academics, who are fierce enough to survive the upheavals of the economies of the world. At Sage University Bhopal, we embark on a journey fueled by a vision to redefine education and prepare our students to excel in a rapidly evolving world. It is not just a place where academic pursuits harmonize with extracurricular activities, but where our campus is designed to foster holistic development. We aim to nurture well-rounded individuals who are equipped to make a meaningful impact, with state-of-the-art facilities, cutting-edge technology, and a vibrant sports culture. Given our quest for academic superiority, we acknowledge the significance of the worldwide outlook. For this reason, we have established collaborations with reputable universities and institutions all over the world to expose our students to different perspectives and global best practices. At Sage University Bhopal, we encourage diversity and multiculturalism, promoting an atmosphere for independent thinking, inventiveness, and originality. It is our objective to make our students into global citizens who will be responsible leaders of tomorrow with a conscience. As Chancellor, I am committed to building connections between theory and practice, equipping our students with the mindset and skills necessary to deal with real-life difficulties. Together, we aspire to push knowledge and research frontiers so that they make a difference in society. On this exciting journey of discovery, growth, and transformation at Sage University Bhopal, together, let us create a positive paradigm in the landscape of higher education. We inherently believe in the dictum "SAGE Hai To Mumkin Hai".

Warm regards,



## **Dr. Prashant Jain**

**Pro-Chancellor  
SAGE University, Indore - Bhopal**

## **From the Pro-Chancellor's Desk**

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As the Pro-Chancellor of the university, I am honored to be a part of an institution that believes in equipping our students with the power of knowledge and education to make a positive impact on the world. In today's highly competitive world, the pursuit of higher education can feel like a battle. However, at SAGE University, we aim to prepare our students as formidable combatants armed with weapons of knowledge. We understand that education is the path to victory, and we are committed to providing you with the tools and resources necessary for success. Practical learning is at the heart of our approach.

We believe that true learning happens when theory is combined with hands-on experience. Therefore, we encourage our students to engage in practical applications of their knowledge, enabling them to navigate real-life challenges with confidence and ease. Our curriculum is designed to bridge the gap between academia and the professional world, ensuring that you are well-prepared for the future. At SAGE University, we go beyond the confines of traditional education and focus on nurturing both soft skills and hard skills.

As the Pro-Chancellor, I assure you that SAGE University is committed to your academic and personal development.



## **Ar. Shivani Agrawal**

**Executive Director  
The SAGE Group**

## **From the Executive Director's Desk**

As the Executive Director of SAGE University, it gives me great pleasure to welcome you to our esteemed institution. SAGE University offers with agile, dynamic and forthcoming range of knowledge in the modern world. However, I am confident that SAGE University is the ideal place for your pursuit of knowledge and personal growth. We understand that academics alone cannot fully prepare you for the challenges of the real world.

Therefore, our approach goes beyond traditional book learning. We focus on providing a holistic education that nurtures your overall growth and development. Our aim is not just to help you score well in exams but to empower you to reach your dream positions in life. Our education system is designed to foster both intellectual and personal development. We believe that education should not only reflect progress in academic reports but also greatly influence your overall personality. We provide a nurturing environment that encourages critical thinking, creativity, and problem-solving skills.

Through various experiential learning opportunities, we ensure that you develop the necessary skills to excel in your chosen field.

# The SAGE Story : 40 glorious years of pure excellence

The SAGE Group is a conglomerate business house hailing from central India. It started its journey 40 years ago and ever since then, it has steadily established its prominence in Central India's Real Estate, Education, Electrical Infrastructure, Health Care Industry, and Social causes. The group, under the leadership of Er. Sanjeev Agrawal (CMD, The SAGE Group and Chancellor SAGE University, Bhopal), has been acclaimed nationally and globally for his commitment towards creating a positive impact on society and bringing joy in the lives of thousands of people, whether it be clients, customers, students or something for the society. The SAGE Group encompasses Agrawal Construction Co., SAGE Group of Institution (SIRT) Bhopal, SAGE International School, SAGE University Indore, SAGE University Bhopal, Agrawal Power Private Limited, and Apollo SAGE Hospital. Committed to spreading happiness, the group operates the True SAGE Foundation, offering free education and essential resources to the underprivileged. Under the leadership of Chancellor Er. Sanjeev Agrawal, after the success of SAGE University Indore, SAGE University Bhopal was established in 2020, aiming to provide world-class education to society and innovate the education sector.





## SAGE University Bhopal

SAGE University, Bhopal believes in strategic growth and offers high quality multi-disciplinary education with prime focus on holistic development and imbibing values, abilities and skills to take real life decisions. The university takes the challenge of creating the best future and follows the foremost practice in academics. The highly motivated youngsters on the campus are a constant source of pride. SAGE University, Bhopal aims to become one of the leading universities across the globe with an acknowledged reputation for excellence in research and education. With its outstanding academic fraternity, world class teaching standards, and cutting-edge academic programs, SAGE University, Bhopal intends to set a new benchmark in Global Education System. With its thought-provoking learning and exceptional infrastructures, the university proffers the best-in-class facilities for students to secure their future, making the foundation learning centric. The institution polishes the students with smart learning, aiding them in making real-world decisions through practical learning. The institution offers education that is brained up for a lifetime. At SAGE University, Bhopal, we pride ourselves in providing not only quality education but also shape the character of our students. We believe in life-long learning that encompasses continual personal growth of our students emphasizing the importance of community involvement and volunteerism.





# PRIME FACTS



Campus Life with Clubs, Societies and Sports



Sophisticated Instrumentation Facility



Career Opportunities in Multiple Domains



Infrastructure: A Pristine Green Campus



Highly qualified Academic Faculty with Research Acumen



Student Progression Index: Track the Progress made towards Global Citizen



Hostel with Motherly Care



Project Based Learning: Solution to Real-World Problems



Career and Life Skills Management



Products and Technology Transfer Centre



Industry Ready Cutting Edge Curriculum



Experiential Learning Do it, Learn it, Apply it



# School of Design

## Vision

To be recognized for leadership in the World of Design by advancing design excellence in an evolving sustainable environment.

## Mission

- To nurture the culture of design excellence through hands-on training & international exposure.
- To create a sustainable ecosystem for design innovation & creativity.
- To develop leaders with values and ethics & encouraging Collaborations

## Sagacity of SAGE



### Excellence

Ensuring stakeholders develop curiosity, creativity, and effectiveness.



### Creativity

Encouraging and promoting excellence through innovation, creativity, and pragmatism.



### Inclusiveness

Developing a culture of openness, equity, diversity, and inclusivity.



### Sustainability

Inculcating moral & ethical values in teaching, research, public engagement, and service.



### Integrity

Nurturing a habit of contributing towards a sustainable academic, research, social, and economic environment.



Fashion Photography Workshop Practical Session by Fujifilm Technical Experts



Fashion Design Project work of student



Printing and Embroidery expert lectures for Apparel Design students



Garment Draping masterclass conducted for Fashion Design students



workshop of Eco friendly ganesha



Clay modelling workshop conducted by School of Design

# Advisory Panel

At SAGE University Bhopal, we believe in persistently attempting to stretch our horizons, and to this end, we are ably guided by our Advisory Boards. Drawn from the pool of distinguished opinion leaders from across the country our Board of Advisors helps SAGE University Bhopal to see connections and discern the interaction that exists amongst varied domain areas. We ensure that students get to interact with these insightful leaders to understand the wide range of perspectives they bring in.



**Swami  
Anubhavanand Saraswati**  
*The Happy Guru*



**Guru Pandit  
Vijayshankar Mehta**  
*International Life Management Guru*



**Mr. N. Raghuraman**  
*Management Guru,  
Motivational and inspirational speaker*



**Dr. Nanditesh Nilay**  
*Author,  
Speaker, Columnist*



**Nirmal Bhatnagar**  
*An educational  
consultant*



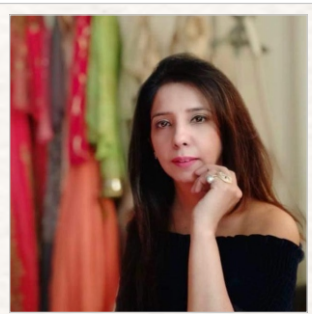
**Srijan Pal Singh**  
*Indian Author  
Social Entrepreneur.*



**Archana Kochhar**  
*Fashion Designer  
Mumbai*



**Abhishek Roy**  
*Fashion Designer  
Kolkata*



**Rosy Ahluwalia**  
*Fashion Designer  
Delhi*



**Mr. Himanshu Shekhar Mishra**  
*Senior Editor  
(Political and Current Affairs)  
NDTV India*



**Yashpal Sharma**  
*Actor and Director  
Bollywood Film Industry*



**Dr. Anil Prakash Joshi**  
*Padmashree and Padma Bhusan Awardee &  
Founder of Himalayan Environmental Studies  
and Conservation Organization*



**Dr. Sushma Srivastava**  
*PHD in contemporary textile  
printing of Malwa region  
(Bhairogarh, Bagh, Indore and Ujjain)*



**Mr. Nitin Kanade**  
*Founder and CEO of SKYZZ Apparels,  
Pune, Maharashtra*



# School of Design

School of Design takes delight of its past achievements & headstrong approach to a rewarding future for our students, associates & future partners. Our Bachelor's courses in Fashion, Interior, UI/UX and Products are designed precisely to carve the best out of our fresh and promising student designers and embark on their strong presence around the globe.

BDES (4 years) program, which prepares the learners with technical skills through the completion of hands-on, practical work alongside the presentation, pitching skills and knowledge of the conceptual design process. The SAGE School of Design program is about creativity for purpose - educating students to be design leaders who address real-world challenges by balancing high levels of creativity and technical capability with contextual insight and empathy for people. The curriculum provides a platform for students to conceptualize and validate ideas by canvassing, provoking, challenging and questioning people, places, things and systems. Through team and individual projects involving external partners and tutored by practising designers and design researchers, students determine their own design culture whilst building a portfolio of work that will locate them in their desired professional context. Graduates are creative catalysts and visionaries who go on to become leaders in their respective fields.

## Programs Offered

### Bachelor of Design NEP

- Fashion Design
- Interior Design
- UI/UX Design
- Product Design

### Master of Design

- Fashion Design
- Interior Design

### PhD in Design



## Eligibility Criteria

1. Candidates must have a minimum of 60% in the Qualifying Exam
2. SAGE Entrance Examination (SEE)
3. Qualification for each program as per Government Norms

Internship

Apparel and Textile Labs  
Furniture Design Studio

Graduation Collection  
and Design Portfolio

Hands on  
learning practices

**SAGE**  
Achievements '24



**400+** Companies  
Visited

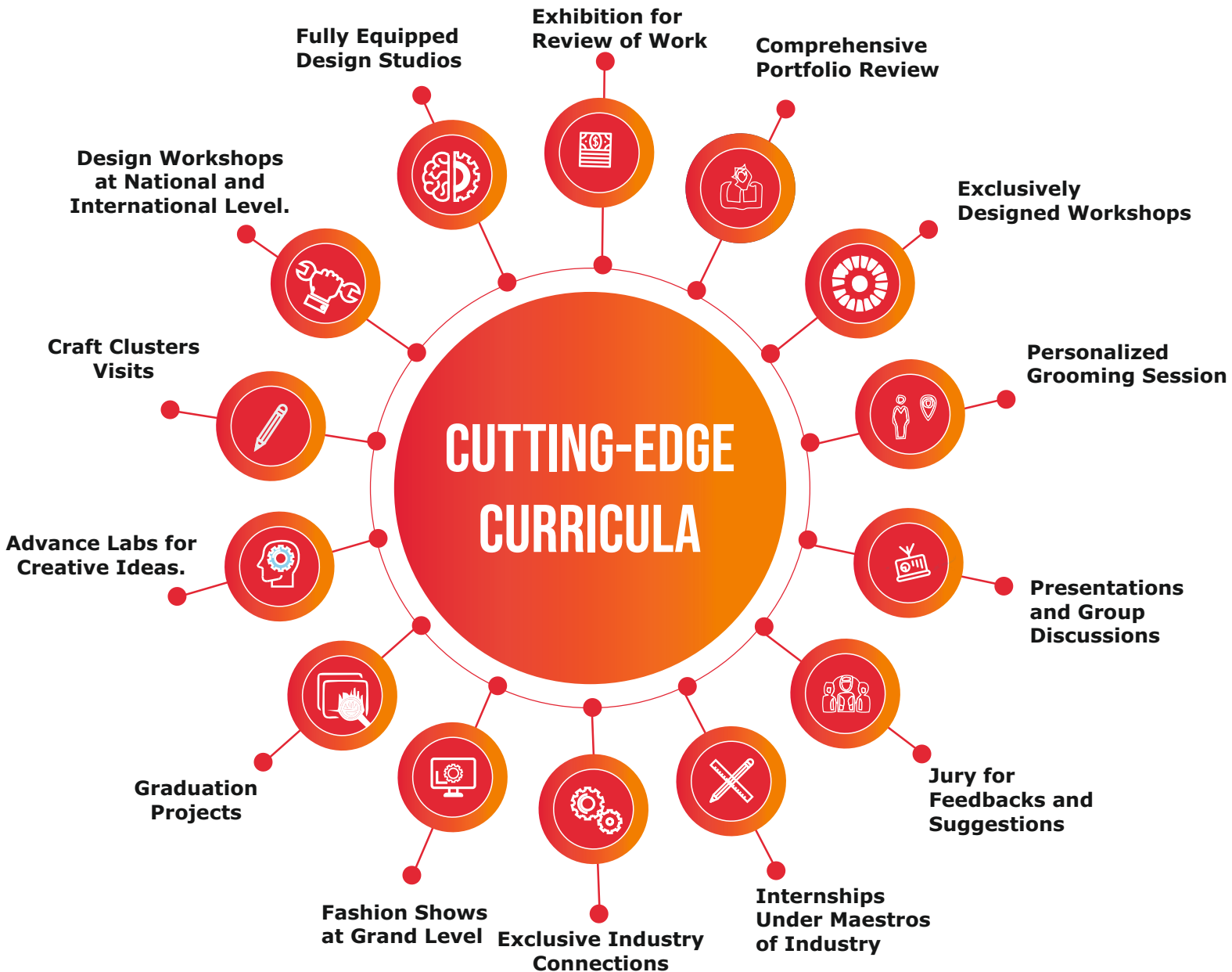


**2500+** Offers



**30LPA** Highest  
Package

# Robust SAGE Advantage to Excel Your Careers



# Pedagogy

SAGE University emphasizes exploration, creation, learning, and critical thinking through its SAGE pedagogy. The "Explore and Develop" ideology guides unique career streams and academic programs, fostering practical learning. The focus is on producing employable alumni with strong technical skills, creative problem-solving, and enhanced communication abilities, promoting all-round development.

## Achievements



Mr. Manish Kumar's MFA short film "Khanak" won prize in Haryana Film Mahotsav



Ms. Mahek Manware B.Design IV sem is a National Swimming Champion and won more than 18 events



Ms. Angel Patne flying microlite SW 80 (Garudh) with group captain RS Jadhav



Dr. Abhilasha Dwivedi received Urjasvita Samman for Higher Education 2022



Sanchay Singh, a B Tech CSE student, won bronze in the 15,000m road elimination at the Asian Championship in China



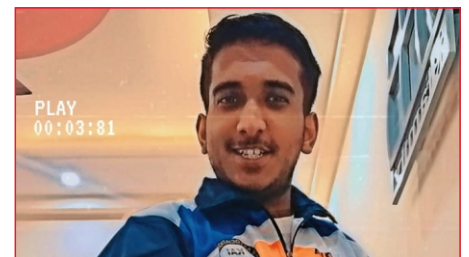
Mr. Anirudh Saxena received an award in International Film Festival at Khajuraho



Devansh Saini B. PA sem III has won the Mumbai International Short Film Award



Student of School of Advanced Computing & Engineering and Technology won 1st prize in Smart India Hackathon (SIH) 2023

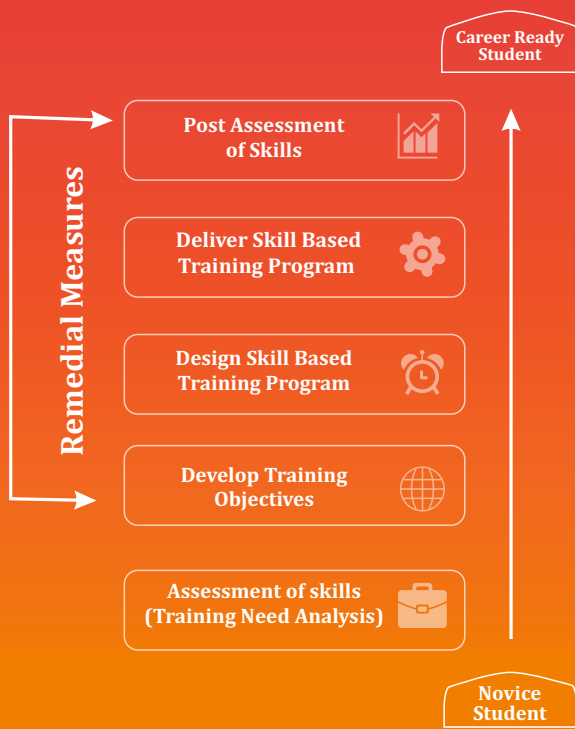


Samarpit Dubey B. Pharm. III won a Gold medal in "15th All India WFSKO Open Karate Championship"

# Corporate Relations Cell

The Corporate Relation Cell (CRC) in SAGE University Bhopal (SUB) is a unit that engages with the industries and constantly strives to expand the industry-academia interface. CRC plays an important role in shaping the career of the students. CRC also gathers information regarding in-demand technical and professional skills for various industries and arranges training and value-added courses accordingly. It provides career counseling learning, need-based education, and dragging support to have the right organization for the students.

## STUDENT PROGRESSION INDEX/ TRAINING



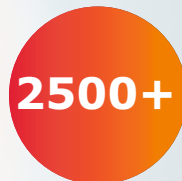


**Successfully celebrate Career day with Honourable Governor M.P.  
Shri Mangubhai C. Patel, Chancellor SAGE University and Executive Director, The SAGE Group**



**150+**

**Industrial Visits**



**2500+**

**Placements**



**100+**

**MoUs**



**225+**

**Spin Off**



**100+**

**Industry Academia Connect & Internships**



**500+**

**Workshops & Seminars**



**400+**

**Companies Visited**

**150+**

PhD Academicians

**1000+**

Research Papers

**2500+**

Campus Recruitments

**11+**

Clubs & Societies

**209+**

Patents

# Campus Buzz



**Shirley Setia**



**CM Shivraj Singh Chauhan**



**Anand Kumar**



**Shri Mangubhai C. Patel**  
Honourable Governor of Madhya Pradesh



**40** Glorious  
YEARS

*"A dream does not become reality through magic it takes sweat, determination & hardwork"*





Anand Kumar



Padamshri Geeta Chandran



Pt Shiv Kumar Sharma



Dhanraj Pillay



Dr. Bharat Sharan Singh  
Chairman MPPURC, Bhopal



Rakesh Chourasiya



Former CM Digvijay Singh



Acid Attack Victim Lakshmi Agarwal





**Padamshri Margi Vijay Kumar**



**Jimmy Shergill**



**First Family Welcomes Monali Thakur**



**Poet Azhar Iqbal**



**Padmashree and Padma Bhushan Awardee  
Dr. Anil Prakash Joshi**



**Vidhyut Jamval**



**Rajagopalan Chidambaram**

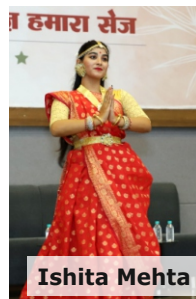




**Adhiroha Band**



**SAGE Kavyanjali**



**Ishita Mehta**



**Students of School of Design**



**SoPA - Music Performance**



**SoPA - Music Performance**



**Kavyanjali**



**Robo Race**



**Robo Race**



**Kisaan Mela**



**Youth Parliament**



**Monali Thakur Concert**



**Youth Parliament**



**Youth Parliament**



**Youth Parliament**

# Facilities



## Design & Drawing Studio

We use advanced design techniques for interactive software and emphasize drawing skills in our studio. Our focus is on contemporary art issues and individual creativity. We also explore 3D object and packaging design as part of our advanced graphic design practices.



## Open-air Theatre/Amphitheatre

We offer students a vibrant campus life with a dedicated open-air venue for entertainment performances and outdoor activities, which creates opportunities for a variety of co-curricular and extra activities, contributing to the holistic development of students.



## Agricultural Land

SAGE University in Bhopal has 30 acres of agricultural experimental land and 2 acres of hi-tech polyhouses. We prioritize hands-on practical experience for our students by involving them in every stage of agricultural activities, from sowing to harvesting various crops. We conduct research trials of crops like Rice, Wheat, Chickpea, and produce green vegetables & flowers in the polyhouse.



## Library

We support students in their academic journey and research endeavors. Our library offers a carefully chosen collection of information sources, selected by experts and available for reference or borrowing. The library provides individual study spaces, group rooms, intensive reading areas, and collaborative workspace to enhance the learning experience for our students.



### **Cricket Ground/ Stadium**

At SAGE, we understand that Cricket is like a religion in India. Our cricket ground, spanning 18,000 yards, is designed with the love for this popular sport in mind. The stadium infrastructure includes a cricket ground with a natural turf pitch for all the cricket enthusiasts.



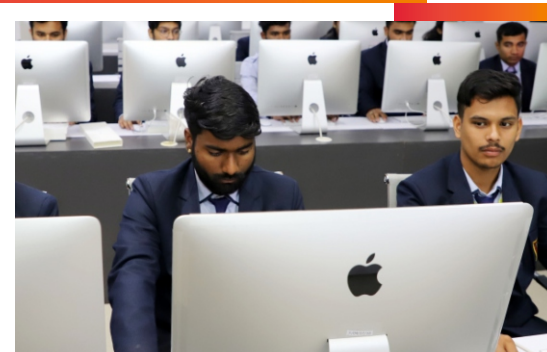
### **Cafeteria**

SAGE's cafeteria is more than just a dining place-it's a place to relax and socialize. With a friendly atmosphere, it serves a variety of traditional South and North Indian dishes made in-house. The nutritious food caters all students with varied preferences, and the welcoming ambiance makes them want to come back for more.



### **Auditorium**

The Royal SAGE Hall is a modern auditorium on campus with professional acoustics and seating for 1200 people. It hosts international and national events, workshops, and cultural events, providing a well-ventilated and spacious venue that enhances the learning experience for quality education.



### **Information Technology Laboratory**

Humans have been dealing with information for a long time. Our information technology lab focuses on studying how to design, implement, and manage computer-based systems that help businesses. Students learn to support operational needs in various industries. We also encourage lifelong learning and professional development through continuing education.



### **Transportation facilities**

We run a fleet of buses to facilitate students and staff to commute to and from various places in Bhopal and nearby areas. All buses can entertain a high capacity effortlessly. The safety and security of the students and faculty are at prime.



### **Moot Court**

Sage University hosts a moot court, where participants engage in simulated court or arbitration proceedings. They draft memorials and participate in oral arguments as part of this co-curricular activity, the counselors also offers their support and solutions.



### **Laboratories**

The university offers advanced labs for hands-on training, fostering a strong academic environment. These labs provide practical exposure and a chance for students to apply what they learn in class. It highlights the training programme offered to researchers for hiring & specific equipment following safety protocol. Regular audits ensure proper facilities and support for students' experiments.



### **Design & Drawing Studio**

We use advanced design techniques for interactive software and emphasize drawing skills in our studio. Our focus is on contemporary art issues and individual creativity. We also explore 3D object and packaging design as part of our advanced graphic design practices.



### **Counseling services**

Mental health is crucial, affecting both physical and mental well-being and thus, we prioritize it by providing a student counselor. Students can discuss any problem they face, and the counselor offers support and solutions.



### **Legal Aid**

Legal aid helps people who can't afford a lawyer or access the court system. It ensures fairness, the right to counsel, and a fair trial, making justice accessible to everyone.



### **Dance Studio**

Welcome to our dance studio, where dreams take flight. In the heart of our university, shining bright. In this sanctuary of creativity and passion, our studio is a place where the body expresses what words cannot say. Come, let's dance the day away.



### **Music Studio**

SAGE University, provides industry-standard equipment to flourish polished students and thus aids with the music studio. Welcome to the territory of melody and sound, where musical dreams in our university abound. This creative facility provides students with a vibrant space to compose, record, and refine their musical talents under the guidance of experienced faculty.



### **Drama Studio**

The university understands the passion of aspiring students and this fosters them with a modern and well-equipped drama studio, for the best exposure of the field. The drama studio provides students with an immersive environment to hone their theatrical skills.



### **Auditorium**

The Royal SAGE Hall is a modern auditorium on campus with professional acoustics and seating for 1200 people. It hosts international and national events, workshops, and cultural events, providing a well-ventilated and spacious venue that enhances the learning experience for quality education.





### **TV/Film Studio**

Student discovers journalism and filmmaking in our advanced studio, emphasizing innovative storytelling, cinematography, and editing. Our program explores contemporary challenges and individual creativity, providing a foundation for a successful media career.



### **Audio Studio**

Dive into our cutting-edge audio studio, ideal for avid recording students. Our program delves into sophisticated recording processes, focusing on current techniques and individual creativity.



### **Photography Studio**

Explore the art of photography in our advanced studio, which focuses on creative techniques and approaches. Our program emphasizes modern day concepts and individual originality, providing a solid foundation for a successful career in photography.



### **Film Theatre**

Here students can learn more about filmmaking techniques. Immerse themselves in the cinematic experience and learn about storytelling and production. We offer a complete journey that combines cinematic technicalities and the art of filmmaking.

# MoU's & Tie-ups



The budding graduates can attain knowledge on technological up-gradation, innovation, and competitiveness of an Industry. It helps in valuable inputs in teaching/ training methodology and customizes the curriculum so that the student fits into the Industrial Scenario meaningfully.



It is rated as South Asia's largest B2B Global Education Service and helps in Global Skill Development, Outcome-based International Training, International Internships and Immersions, and Global Career Labs.



The students would benefit as the scope of collaborative activities to be pursued through this Memorandum includes potential research in the areas of Plant Conservation of Endangered Plants, Ornamental Horticulture, Micropropagation, and Microbes for tissue culture, applied research in medicinal plants, and covers wide horizon of Plant Tissue Culture.



**SAGE**  
UNIVERSITY  
INDORE



[www.sageuniversity.in](http://www.sageuniversity.in)

**Kailod Kartal, Indore-Dewas By-Pass Road,  
Indore, Madhya Pradesh**



THE UNIVERSITY OF  
**THOUGHT &  
INNOVATION**

Sage University Indore is the top private university of Central India. It encourages bold thinking, curiosity and initiative, so you can realize your greatest potential. With the motto "Changing passion into the profession" the university has a declaration of supporting those who have the drive to shape a better world.



THE VICE PRESIDENT  
OF INDIA AWARDED  
TOP PRIVATE  
UNIVERSITY  
IN CENTRAL INDIA 2019



**SIRT SAGE GROUP  
OF INSTITUTIONS**  
Engineering • Management • Pharmacy

**NAAC**  
NATIONAL ASSESSMENT AND  
ACCREDITATION COUNCIL



[www.sirtbhopal.ac.in](http://www.sirtbhopal.ac.in)

**Ayodhya Bypass Rd, Opposite, K-Sector,  
Minal Residency, Bhopal**



**60,000+**  
STUDENTS ALUMNI



BEST EDUCATIONAL  
**GROUP IN**  
MADHYA PRADESH

**22000+**  
STUDENTS STUDYING





**LEADING  
CBSE  
SCHOOL IN  
BHOPAL**



Awarded as Most  
Promising  
**CBSE**  
School



**M/s Agrawal<sup>®</sup>  
Construction Co.**

[www.agrawalconstruction.com](http://www.agrawalconstruction.com)

Sagar Plaza, 250, Near Sargam Cinema, Zone-II,  
Maharana Pratap Nagar, Bhopal, Madhya Pradesh



**10,000+** Happy Families

**09+** Ongoing Projects

**30+** Residential Projects Completed





**350+**

Bedded  
Super Multi-Specialty  
Hospital



**30+**

Centre of Excellence  
Specialities



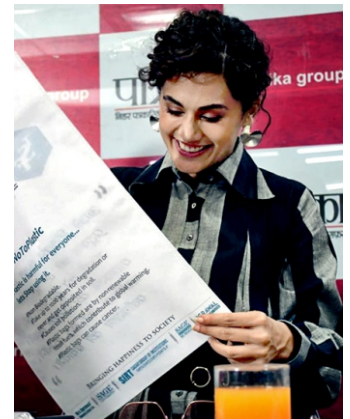
True  
**Sage**  
Foundation

250, Maharana Pratap Nagar, Bhopal, Madhya Pradesh



**120+**

Ekal  
vidhyalaya



SAGE Foundation with its noble work contributes to the society to develop a clean and plastic free India. Hence around more than 500 volunteers from all over the Bhopal gathered and supported the movement #SayNoToPlastics.



# Transforming your Passion into Profession



*Adding wings to your dreams!*



Awarded  
"TIMES MEN OF THE YEAR 2020"



Awarded  
"Young Achiever 2022 by the Dainik Bhaskar"



Awarded  
Business Leadership Recognition  
by Union Minister for Information  
& Broadcasting



Awarded  
"Excellence In  
Academic & Research Innovation"  
by Assocham

## Major Subject Streams

- ▶ Sciences
- ▶ Agriculture
- ▶ Commerce
- ▶ Management
- ▶ Nursing
- ▶ Paramedical Sciences
- ▶ Design
- ▶ Advanced Computing
- ▶ Computer Application
- ▶ Journalism & Mass Communication
- ▶ Engineering & Technology
- ▶ Performing Arts
- ▶ Law and Legal Studies
- ▶ Arts, Humanities & Social Sciences
- ▶ Pharmaceutical Sciences

Katara Extension, Sahara Bypass Road, Bhopal.

+91 7880199961, 7880199962 | [www.sageuniversity.edu.in](http://www.sageuniversity.edu.in)



≡ Helpline 1800-1805522 (Toll Free) Email: [helpline@antiragging.in](mailto:helpline@antiragging.in)

ENROL FOR



SAGE Entrance Exam

