

Whatever you do,  
do it well.

"-Walt Disney"



# SAGE TIMES

E-Newsletter

JANUARY 2021



CONNECTIONS

A Monthly Newsletter of SUB, Vol (2), No (1)



## SAGE SPORTS DAY

A healthy mind and a healthy body go hand in hand. Great achievements come our way when we maintain our physical and mental well-being. Sports not only play a great role in an individual's life to keep us healthy, wealthy, and active but also sporty mind-set can help shape an organization's culture. It helps in team building by promoting sportsman spirit. In the same lines, an inter -vertical tournament of Cricket, Badminton, and Table Tennis was organized by the SAGE Group. CMD Er. Sanjeev Agrawal, Chairperson Smt. Kiran Agrawal, VCM Dr. Prashant Jain, EDs SAGE Group Ms. Shivani Agrawal, and Ms. Sakshi Agrawal, inaugurated the event and participated in the matches. SUB won Badminton singles and runner-up in badminton doubles and cricket.





# E-CELEBRATIONS: THE YOUTH DAY ON 12TH JANUARY 2021



**SAGE UNIVERSITY**

**युवकरोति**

**YOUTH DAY CELEBRATION**  
Essay Writing Competition  
12 JANUARY 2021 | 10:00 AM

**MANY EXCITING PRIZES & GOODIES**

**SCHOOL OF ARTS, HUMANITIES & SOCIAL SCIENCES**

<b>ZOOM ID:</b> 856 3632 3052 <b>PASSCODE:</b> 166066	<b>PATRON:</b> Dr. V. K. Jain Vice Chancellor Dr. Ashish Dutta Director General	<b>ADVISOR:</b> Dr. Veena Kurre <b>MODERATOR:</b> Dr. Sehba Jafri Dr. Manish Mishra	<b>FACILITATOR:</b> Ms. Soma Tiwari Ms. Neelshi Sharma
---	---	---	--

School of Arts, Humanities & Social Sciences, and the NSS Cell at SAGE University Bhopal jointly organized youth day that commemorates the birth anniversary of Swami Vivekananda. As a part of the program, an essay writing competition was organized on three themes, Global participation of Youth, Indian Youth, and Drug-free and Festival of Unity among Indian Youth. Dr. Parashant Jain, Pro-Chancellor- SAGE University, Ms. Shivani Agrawal, Executive Director- SAGE University, Registrar Dr. Sandeep Shrivastava, and Dr. V. K. Jain, Vice-Chancellor- SAGE University, were the chief guests in the program who explained the relevance of youth day celebration in university. Around 90 students of various schools of SAGE University Bhopal have actively participated in this celebration. The program was presided over by Dr. Veena Kurre. HOS School of Arts, Humanities & Social Sciences, Dr. Sehba Jafri, Asstt. Prof. Communication Skills hosted the program and a Vote of thanks was given by Dr. Manish Mishra. Ms. Soma Tiwari & Miss Neelshi Sharma provided the technical support to make the event successful. Dr. Jaya Sharma, HOS School of Agriculture with all other HOS & Deans have attended the program.

## 72ND REPUBLIC DAY CELEBRATION



72nd Republic Day was celebrated at SAGE University Bhopal on 26th January 2021. The Executive Director, SAGE Group, Ms. Shivani Agrawal graced the occasion by her presence and did the honours of hoisting the national flag accompanied by Director General, SUB, Dr. Ashish Dutta. She addressed the gathering that included faculty members and administrative officers and emphasized on significance of the day. The event concluded with patriotic songs sung by Mr. Anirudh Saxena, Mr. Suraj Sharma and Mr. Harshil Paradkar.



# AWARDS ARE A MOTIVATIONAL TOOL THAT KEEPS YOU GOING

Achievements can only be appreciated in the best way by Awards. Awards are the true motivation for any achiever. The SAGE foundation day and birthday of Er. Sanjeev Agrawal, Chancellor SAGE University was celebrated with enthusiasm at Sage Royal Hall, SAGE University, Bhopal on 4th January. On this momentous day, with a resolve to strive towards excellence in all spheres of education that will lead to holistic learning. The day gives all of us the chance to interact with each other in an informal environment. The event started with a street carnival and open theatre performances. This was followed by a grand event in Sage Royal Hall. The performers from various verticals enthralled the audience with their impeccable performance. During this event all the prominent personalities of the SAGE group on to the same platform. Fifty Best performers of the SAGE group were announced. Ms. Aditi Bhargava, Mr. Gagandeep, Mr. Harsh Rathore, Mr. Rahul Hardia, Dr. Shweta Srivatsava and Mr. Sudhir Atulkar from SUB were in the top performer list. Honourable CMD Er. Sanjeev Agrawal, Executive directors Ms. Shivani and Ms. Sakshi Agrawal addressed the members of the SAGE group. The event concluded with the announcement of 25 gold members to be mentored by Honourable CMD Er. Sanjeev Agrawal. Dr. Aashi Dixit, Dr. Govind Gupta and Mr. Tarun Khare from SUB secured their place in this prestigious mentee list.





# MoU BETWEEN SoJMC, SAGE UNIVERSITY, AND PRSI BHOPAL CHAPTER

---

To mark the beginning of a great and exciting era of teaching and learning in the School of Journalism and Mass Communication, SAGE University Bhopal, a Memorandum of Understanding (MoU) was signed between the SoJMC and PRSI Bhopal Chapter. Both the parties agreed to promote academics and research. The ceremony was held on Tuesday 19th January at the Theatre Hall, SUB Campus.



Through this MoU both the parties committed to the exchange of information for research and collaboration. They would conceptualize joint projects with faculty, communication experts, journalists, P. R. personalities, staff, and students from both sides. To promote the dissemination of knowledge, joint workshops, symposiums, seminars, and conferences in areas of mutual interests in academic research, and innovation will be organized. There would be a focus on student development programs like industry-ready certification courses, internships, placements, etc.

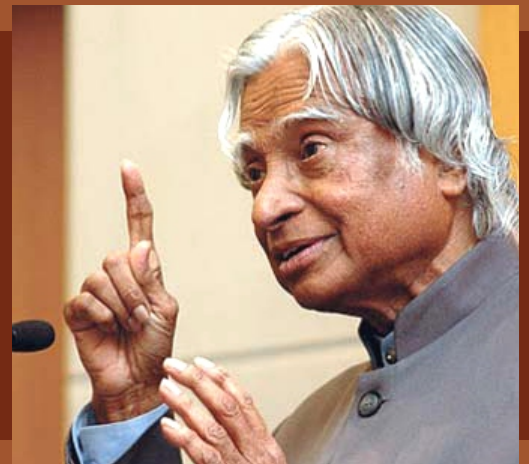
## EMINENT PERSONALITY

---

### Avul Pakir Jainulabdeen Abdul Kalam

---

**“Don’t take rest after your first victory because if you fail in second, more lips are waiting to say that your first victory was just luck.”**



An aerospace scientist, and politician who served as the 11th President of India from 2002 to 2007. He studied physics and aerospace engineering and spent four decades as a scientist and science administrator, at the Defence Research and Development Organisation (DRDO) and Indian Space Research Organisation (ISRO). He was involved in India's civilian space program and military missile development efforts. He thus came to be known as the Missile Man of India for his work on the development of ballistic missile and launch vehicle technology. He also played a pivotal organizational, technical, and political role in India's Pokhran-II nuclear tests in 1998, the first since the original nuclear test by India in 1974.

Dr. Kalam will be always remembered for his passion and love for science, technology, and innovation. His contributions have enabled scientists, educationists, and writers across the globe, and instilled courage in people who look up to him to dream and achieve extraordinary things in life despite all limitations and circumstances.



# SAGE INTERNATIONAL CONCLAVE

The SAGE University Bhopal organized an International Conclave on 30th December to disseminate the knowledge and provide a platform for the successful implementation of National Education Policy 2020. The conclave aimed to pave a path for stepping up standards of Indian education and placing it at par on a global platform. Executive Director SAGE Group, Ms. Shivani Agrawal encouraged everyone with her presence. A brainstorming session with 12 stellar experts shared their views on a direction for the future of higher education.

Major General (Rtd.) A. K. Chaturvedi AVSM, VSM spoke about building a robust digital infrastructure, training the trainers including multidisciplinary subjects. Dr. Nanditesh Nilay Founder Director TraNce stressed the importance of human values and ethics for a world post-pandemic. Mr. Rajeev Agrawal, President, Association of All Industries CEO, Ananya Packages Pvt. Ltd., Mandideep, focused on experiential learning for the future. Prof. (Dr) Ujjwal. K. Chowdhury Pro. Vice-Chancellor, Adamas University Kolkata elaborated about self/peer/mentor evaluation. He also spoke about the academic bank of credits, open-book exams, and digital collaborations. Prof.(Dr) Sanjeev Bhanawat former head, Centre for the Mass Communication Central University of Rajasthan, an active member of U.G.C Advisory Board, stressed the importance of "Sa Vidya Ya Vimuktaye".



## National Education Policy 2020:

Transforming Indian Education towards a Global Landscape

30th December 2020  
03:00 - 05:00 PM

## SAGE INTERNATIONAL CONCLAVE 2020

### JOIN US ON ZOOM

Meeting ID: 841 8274 3426  
Password: 339538



### OUR MENTORS



**ER. SANJEEV AGRAWAL**  
CMD, The Sage Group & Chancellor Sage University, Indore & Bhopal



**MS. SHIVANI AGRAWAL**  
Executive Director, The Sage Group



**DR. PRASHANT JAIN**  
Vice Chairman, SIRT & Pro Chancellor, Sage University, Indore & Bhopal



**DR. V. K. JAIN**  
Vice Chancellor, Sage University, Bhopal

### EXPERTS



**PROF. MUI-YUN WONG**  
Professor and Head, Department of Plant Protection, University of Putra Malaysia, Malaysia



**PROF. MURRAY JOHANNSEN**  
President of The Legatee Academy; Adjunct Professor in Leadership & Digital Marketing UCLA Los Angeles



**PROF. SANJEEV BHANAWAT**  
Former Head, Centre for Mass Communication, University of Rajasthan, Editor, Communication Today, Jaipur



**DR. DILIP NANDKEOLYAR**  
Co-chancellor, Commonwealth University Pune, India



**PROF. A. K. NAYAK**  
Immd. Past President and Chairman Academic & Award Committee, CSI, India



**DR. R.K. GARG**  
Joint Project Director, Centre of Excellence in Biotechnology, Bhopal, India



**DR. NANDITESH NILAY**  
Author, Speaker, Expert to SAARC & ITEC African countries and Founder TraNce



**DR. SANTOSH RANGNEKAR**  
Professor Management Studies IIT Rourkee, India



**DR. GYANENDRA SINGH**  
Ex. V.C. MGCGU Rural University, Chitrakoot



**DR. ARVIND SINGH TOMAR**  
Prof. Pant College of Technology, G.B.P.U.A & T., Pantnagar, India



**DR. NARENDRA DHAKAD**  
Ex. Vice Chancellor DAVV, Indore, India



**DR. Sanjeev Bhanawat Head**  
Journalism and Mass Communication, Central University of Rajasthan Member UGC Advisory Board



**DR. UJJWAL KUMAR CHOUDHARY**  
Pro Vice Chancellor, Adamas University, Baduria, India



**MR. A. K. CHATURVEDI**  
Major General (Rtd.) AVSM, VSM



**DR. SHYAM MASAKAPALLI**  
Associate Professor, BioX center, School of Basic Sciences, Indian Institute of Technology Mandi



**DR. SIBARAM KHARA**  
Vice Chancellor, Sharda University Greater Noida

### CONVENER

Dr. Swati A Sharma

### COORDINATORS

Dr. Vanya Chaturvedi  
Dr. Deepak Kumar Sondhiya

Prof (Dr.) Dilip Nandkeolyar Co-Chancellor Commonwealth University Pune, India, stressed on the importance of humility, empathy, and complex teaching solutions, decision making with research and action Dr. Sibaram Khara, Vice- Chancellor Sharda University, focused on cognitive and employability skills with an AI-based teaching- learning model. Dr Gyanendra Singh Ex. V. C. MGCGV Rural University Chitrakoot discussed socio-economic development, multidisciplinary approach in hand with rural development. Ms. Anuka Kumar Leader - Academic Partnerships Career Education, IS/A IBM India Pvt. Ltd., IBM Gurugram Haryana elaborated on how technological skills build pathways to success, digital reinvention skills and design-thinking are a requirement for success in the industry. Dr Narendra Dhakad Ex-Vice Chancellor DAVV, Indore, India Chairperson Shrijain Divakar Mahavidhayalya, Indore, India spoke about life skills and Atma Nirbharta. Dr. Shyam Kumar Masakapalli Associate Profest from IIT Mandi discussed future-readiness and sustainable development. Dr. V. K. Jain Vice-Chancellor SAGE University Bhopal elaborated on the need for Bloom's taxonomy and why understand, apply, analyze, evaluate, and create (rather than Synthesize) are important. He also summed up the Conclave. Dr. Swati A. Sharma, the convener of the conclave proposed the vote of thanks.



The School of Design, SoPA and SoJMC SAGE University Bhopal organized Kite Fest 2021 at the University Campus on the special occasion of Makar Sankranti on 16th January' 2021. The Chairperson, SAGE Group, Mrs. Kiran Agrawal graced the occasion as the chief guest for this first offline celebration of University where students participated with enthusiasm. VCM Dr. Prashant Jain and Director-General Dr. Ashish Dutta welcomed her and other dignitaries with saplings as a token of gratitude.



The event started with the Lohri ceremony, where sweets were fed to the flames of bonfire followed by the launch of SAGE Royal Band 'Cadence' by the Chairperson. This was formulated with a vision to serve SAGE University and its growing success. The student band members were: Utkarsh Malviya, Kuldeep, Ashutosh, Om with vocal backup by Akriti, Purnima, Anupa, and Mansi.

Dr. V. K. Jain Vice-Chancellor delivered the welcome address which was followed by a dance performance by students of Performing Arts. Eye-catching cultural events like poetry recitation, dance, and music were part of the event. The members of the counselling team entertained the audience with their mesmerizing performances of dance and singing. School of Design organized a fashion show and an art gallery to motivate the new students. As a part of the fashion show all dignitaries and faculties of SAGE University, Bhopal participated in the ramp walk. Students' exclusive artwork, designs, and products were exhibited in an art gallery. They received accolades for their creativity and ideas from the dignitaries. The vote of thanks was given by the Head of School of PA, JMC & Design, Dr. Swati A. Sharma. Kite Fest concluded with the most awaited event, the kite flying competition, wherein all the dignitaries, faculties, and students participated.



# SAGE Talk

**Sage Talks!**  
#ConnectOnlineWithSage

**SAGE**  
UNIVERSITY  
BHOPAL

## C language Applied in Embedded System



**Speaker**  
**Mr. Mukund Madhusudan Atre**  
Software Developer in Qualcomm

**Advisor**  
**Dr. Rajiv Srivastava**  
Dean & Group Coordinator  
(The SAGE Group: Digital Media)  
SAGE University Bhopal



**Moderator**  
**Mr. Manish Yadav**  
SAGE University, Bhopal



**Moderator**  
**Mr. Gourav Shrivastava**  
Assistant Professor,  
SAGE University, Bhopal



**09th January 2021 | 10:00 AM**

**ID: 894 9448 4450 Password: 353094**

[www.sageuniversity.edu.in](http://www.sageuniversity.edu.in)

## C Language Applied in Embedded System

**09th January 2021 | 10:00 am**

Department of Computer Science and Engineering (CSE) organized a SAGE talk titled "C Language Applied in Embedded System" on 9th January 2021. The Speaker, Mr. Mukund Madhusudan Atre, is currently working as a software developer in Qualcomm, California. He has given practical exposure to the student that how the C language is useful and how it can be applied in the various embedded systems. Total 54 students have joined this talk moderated by Mr. Gourav Shrivastava and Mr. Manish Yadav from the department of CSE benefitted from this talk.

## BASICS OF FORENSIC SCIENCE AND ITS SCOPE

**15th January 2021 | 03:00 pm**

The SAGE talk was organized by the Department of Forensic Science, School of Sciences on 15th January 2021. The speaker Ms. Ritu Bharti, Assistant Professor at Govt. Holkar Science College, Indore emphasized on basic understanding of forensic science. She opined that after the genre of CID, Crime Patrol, and Savdhaan India series the complete picture and field of forensic science has been misguided. A forensic scientist or a forensic expert is not a police or a judge but is a the third aspect of the Criminal Justice System and this aspect was the highlight of the talk. 85 participants gained an insight into the scope/ the job opportunities in the field of Forensic Science.

**Sage Talks!**  
#ConnectOnlineWithSage

**SAGE**  
UNIVERSITY  
BHOPAL

## Basics of Forensic Science and it's Scope



**Speaker**  
**Ms. Ritu Bharti**  
Assistant Professor,  
Govt. Holkar Science College, Indore

**Advisor**  
**Dr. Aashi Dixit**  
Professor & Head,  
Sage School of Sciences



**Moderator**  
**Ms. Mahak Malviya**  
Assistant Professor,  
Sage School of Science



**15th January 2021 | 03:00 pm**

**ID: 840 0171 6889 Password: 375013**

[www.sageuniversity.edu.in](http://www.sageuniversity.edu.in)



# SAGE Talk



## Women Empowerment and Judiciary in India

**Speaker**  
**Dr. Bir Pal Singh**  
Assistant Professor,  
NLIU, Bhopal





**Moderator**  
**Dr. Manish Mishra**  
Assistant Professor,  
School of Arts, Humanities and Social Sciences  
SAGE University, Bhopal

**30th December | 01.30 pm** 

**ID: 89067072998 Password: 534146**

[www.sageuniversity.edu.in](http://www.sageuniversity.edu.in)

## Women Empowerment and Judiciary in India

**30th December 2020 | 01:30 pm**

A SAGE talk on Women empowerment and judiciary in India was conducted on 30th December 2020, at SUB –Bhopal by School of Arts, humanities and Social Science to spread the awareness regarding gender equality in judiciary system. Dr. Bir Pal Singh, Ph.D. (Anthropology), Assistant Professor (Sr. Scale) in Panchayat Administration & Nyaya Panchayat at the National Law Institute University, Bhopal delivered the talk. Prof. Singh discussed the gender balance in judicial leadership. He also discussed the increasing data as a key governance issue related to fairness, transparency and the effective rule of law. A diverse judicial workforce composed of both men and women from different backgrounds was also discussed. The event was attended by delegates from different schools and students.

## Gender Equality Fusion

**29th December 2020 | 12:30 pm**

SAGE talk on Gender Equality Fusion was conducted on 29th Dec. 2020, at SUB Bhopal in to spread the awareness regarding gender equality. This talk has been organized by School of Arts, Humanities and Social Science, SUB Bhopal. Mr. Rajeev Mishra, scholar of IIM Ahmadabad, and alumnus of reputed institutions including Bhopal School of Social Sciences delivered the talk. It clarifies issues about gender disparities and gender issues. It pertains to one's effort to show how gender shapes the role of women and men in society including their role in development and how it affects relations. Our education system needs to be gender sensitive and gender friendly. He concluded by talking about the best possible strategies to minimize gender discrimination. One way suggested was to promote gender awareness at all levels of society. Total 50 delegates from different schools and students participated in this program.



## Gender Equality Fusion

**Speaker**  
**Mr. Rajeev Mishra**  
Marketing & Advertising Professional  
Motivational Speaker & Poet





**Moderator**  
**Dr. Veena Kurre**  
Associate Professor,  
Head of School,  
Arts Humanities and Social Sciences, Bhopal

**29th December 2020 | 12:30 PM** 

**ID: 861 3383 1183 Password: 688394**

 [sageuniversity.edu.in](http://sageuniversity.edu.in)



## Value of Mentorship

During this session, Dr. Swati A. Sharma emphasized the value of mentorship and the role of mentoring in an academic setting. She also talked about ways in which one can become a better mentor.

This talk included topics like identifying the needs of our mentees, The various traps (stereotypes, etc.) one can fall into while working with mentees, and how to formulate an effective developmental plan for them. Then IFDP was concluded by Dr. V. K. Jain. He discussed new developments of the university, elite group, teacher's diary & role of mentor.



## Overview of Choice Based Credit System (CBCS)

---

The meeting was initiated by Dr. V. K. Jain. He reinstated the importance of maintaining the teacher's diary, student enrollment process, video lectures & discussed the schedule for offline classes. A session was given by Dr. Rajesh. K. Yadav on "Overview of CBCS". He focused on the importance of choice based credit system in an academic setting. He also focused on H & I index.





# LIST OF PUBLICATIONS



**Mr. Harsh Rathore**

## **An Investigation on the effect of Coloplast Sp430 G8 on Concrete Mix Design for Road slab Stability**

International Journal of Innovative Research in Technology [IJIRT].  
Paper ID: 150523& ISSN: 2349-6002 and "Effect of Covid-19 in Construction & Engineering Industry, in International Journal of Scientific Research in Engineering & Management.

Volume- I/ISBN NO: 978– 81-947377-2-8

## **Industrial and Organizational Psychology in a book titled Industrial People Management**

Vol – II.ISBN: 978-81-947377-1-1, Saliha Publications, Vaniyambadi, Tamil Nadu, India.

*Joy Of Engineering And Management. Volume- I/ISBN NO: 978– 81-947377-2-8.*

Saliha Publications, Vaniyambadi, Tamil Nadu, India.

*Futuristic Approach To Different Modern Tools And Technology In Mathematical*

*Education* ISBN: 978-81-947377-2-8 Saliha Publications, Vaniyambadi, Tamil Nadu, India.



**Dr. Ajay Soni**

# FACULTY ACHIEVEMENT



**Dr. V. K. Jain**

A book titled "Artificial Intelligence and Global Society", edited by Honorable VC, Dr. V. K. Jain was pre-launched to be released on 15 March 2021 by International Publisher, CRC press.

## **Mr. Apoorv Dutt Mishra**

On 17th December 2020, Mr. Apoorv Dutt Mishra performed in a Theatrical Play named "Jannayak Tanti Mama" at Shaheed Bhawan, Bhopal, Mr. Apoorv Dutt Mishra performed the lead character in the Project. He also performed in a theatrical play titled "Madhyantar" that was premiered at Jairangam International Theatre Festival, Bhopal on 18th December 2020. They were organized by the Government of Madhya Pradesh, Cultural Department, Swaraj Sanchanalaya.



**Dr. Swati A. Sharma**

Rajiv Gandhi Proudhyogiki Vishwavidhyalaya Bhopal invited Dr. Swati A. Sharma as an external examiner. She conducted the Viva Voce for 58 students of M.Tech Mining Engineering on 12th January 2021.



# PERFORMERS OF THE MONTH



**Mr. Anirudh Saxena**  
*Assistant Professor*



**Mr. Apoorv Dutt Mishra**  
*Assistant Professor*



**Ms. Mahak Malviya**  
*Assistant Professor*



**Mr. Suraj Sharma**  
*Assistant Professor*



**Dr. Vanya Chaturvedi**  
*Assistant Professor*



**Ms. Mahima Nand**  
*Assistant Professor  
School of Designs*



**Mr. Gaurav Shrivastava**  
*Assistant Professor  
School of Engineering and  
Technology*

**SAGE  
UNIVERSITY  
BHOPAL  
WELCOMES**



**Dr. Amita Mourya**  
*Controller of Examination*



**Ms. Mahima Nand**  
*Assistant Professor  
School of Designs*



**Ms. Sweta Verma**  
*School of Science*

## SAGE UNIVERSITY, BHOPAL

Sahara Bypass Road, Katara Hills Extension, Bhopal (M.P.) - 462022

Phone: 0755-6614400

[www.sageuniversity.edu.in](http://www.sageuniversity.edu.in)



**M/s Agrawal  
Construction Co.**



**SAGAR GROUP  
OF INSTITUTIONS**  
SIRT-S | SIRT-E | SIRT-P | SIRT-S-P



**SAGE  
INTERNATIONAL  
SCHOOL**



**SAGE  
UNIVERSITY  
INDORE**

