



**Name of the faculty:** Aman Shukla

**Designation :** Assistant professor

**Email :** [aman.s@sageuniversity.edu.in](mailto:aman.s@sageuniversity.edu.in), [aman.address@gmail.com](mailto:aman.address@gmail.com)

**Contact No-** 7007537089

**Educational Qualification :** MBA( Finance and Marketing), BBA

**Total Experience :** 04 Years

**Academic :** 02 years | Industry: 02 years

**Area of Interest :** Finance, Tally, Financial Markets, Consumer Behaviour, Sales and Distribution Management

**Brief Profile:**

Aman Shukla is an Assistant Professor at School of Management, SAGE University Bhopal. He has more than 2 years of experience in teaching Financial Management, Accounting, Financial Markets, Marketing and General Management Subjects, and has 1.5 years of Industry exposure. He is an alumni of Technocrats Institute of Technology, Bhopal.

### **Publications :**

- Co-authored in UGC Care Research Paper on the title "A Study on Digital Transformation for Leaders during Covid -19 Pandemic: Opportunities & Challenges."
  - Published a Patent on the title " SMART AUTHENTICATING COVER FOR POINT-OF-SCALE MACHINE"
  - Blog published on "Looking for Ethical and Sustainable Investment Options?" at SAGE University, Bhopal website.
- Blog published on The Ultimate Guide to Buy Now Pay Later - How It Works & What You Need to Know at SAGE University, Bhopal website.

### **Papers presented in National Conferences :**

- Role of Digitalisation in VUCA World in National Conferences on Emerging Trends in VUCA World, Bhopal
- Exploring Mindful Consumption as a Research agenda in Marketing at Shri Vaishnav Vidyapeeth Vishwavidalaya, 2023.
- "Happiness and Sustainability: A New Paradigm of Beliefs" at Shri Vaishnav Vidyapeeth Vishwavidalaya, 2024.

### **Awards/Recognitions :**

Received token of appreciation by The Institute of Company Secretaries of India, Bhopal Chapter on the occasion of Teachers Day on 5 September, 2023.

### **Workshops/Seminars/Conference Organized**

- National Workshop on "Yoga and Life Sciences" on 28th February, 2024 at SAGE University Bhopal
- National Seminar on "Industry 5.0 – An Overview" on 3rd November, 2023 at SAGE University Bhopal
- MoU Signing ceremony between ISTD, Bhopal Chapter on May 2, 2022, MPSSIO on March 15, 2022 and IAB on June 18, 2022
- Workshop on Business Correspondence, Creative Thinking for BBA and MBA students
- Coordinated 2 day workshop on "Case Writing" on 24th & 25th June, 2022
- Organised National Seminar on Industry 5.0 – An Overview on 3rd November, 2023 at Royal SAGE Hall, SAGE University, Bhopal
- Coordinated and hosted several other Departmental Events