

Name of the faculty:Dr. UDAY KUMAR GUPTA

Designation: Associate Professor

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MOB.NO-09425815487/08770312270

Educational Qualification:

Ph.D. (Management), Awarded in August 2017, from Mahatma Gandhi chitrakoot Gramodaya University Chitrakoot. (Have been awarded a Ph. D. Degree in accordance with the University Grants Commission (Minimum Standards and Procedure for Award of Ph.D. Degree) Regulations, 2009)Topic- Impact of Globalization on Higher Education In India – A Study on Retrospect and Prospects.

Master of International Business from School of Economics, Devi Ahilyabai university, Indore. Master of Commercefrom Mahrshi Mahesh Yogi Vadic VV Jabalpur M.P. BBA (Hons)Marketing & HRFaculty of Management Studies Dr. H.S.G.University Sagar.

Technical Skill Summary

M.Sc. (CS) From Mahrshi Mahesh Yogi Vadic VV Jabalpur M.P. with 76%. DISM Aptech Computer Education Tikamgarh.

PGDCA MCRP University Bhopal Study Center- Unique Computer College

Certificate Courses

- Completed certificate course on Lean Six Sigma Black Belt from Udemy during Feb. 2024
- Completed certificate course on Introduction to Digital Marketing from Simplilearn during Feb. 2024
- Complete certificate course in Advance Lean Six Sigma Yellow Belt certification from S&G consulting in August 2023.

Total Experience: 20+ yrs Academic: 07 yrs. | Industry: 13 yrs

Areas of Interest:International Business, Higher Education, General Management, Marketing, Banking.

Publications:

- 1. Gupta. Uday (2016) "Role of information technology in the Progress of Rural India" Published in International Journal of Applied and Universal Research E-ISSN No.2395-0269 Volume III, Issue 1, Jan-Feb.2016 pp: 45-49 Available online at: www.ijaur.com
- 2. Gupta. Uday (2017) "Impact of Globalization on Higher Education System in India: A Study on Movement of International Students" Published in International Multidisciplinary Research Journal Printing Area ISSN 2394-5303 Issue-25, Vol-01, Jan. 2017 PP: 38-42 Available online at: www.vidyawarta.com
- 3. Gupta. Uday (2017) "Impact of Globalization on Higher Education System in India: A Study on Campus of Foreign Universities/Institutions in India" Multidisciplinary Research Journal Printing Area ISSN 2394-5303 Issue-31, Vol-02, July. 2017 PP: 30-34 Available online at: www.vidyawarta.com.

PAPER PRESENTED

- 1. National Seminar on Value Based Education and its Role in Quality Assurance of Higher Education Institutes organized by Anand Vihar college for Women, Bhopal in association with Naveen Samajik Shodh. Presented a paper on "Role of Value Education in Higher Education in India" on 18 Apr. 2019.
- 2. Golden Jubilee Annual Conference of The Regional Science Association of India February 20 22, 2019 at BHOPAL FOCAL THEME: EMERGING REGIONAL ISSUES AND SUSTAINABILITY Organized By Institute for Excellence in Higher Education (IEHE) Bhopal, Madhya Pradesh Private University Regulatory Commission (MPPURC), Bhopal and Regional Science Association of India (RSAI) Presented a paper on "Clothing Disposal Behavior of Teenagers and Suggestive Guidelines for Sustainable Consumption and Disposal".
- 3. National Seminar on Quality Assurance in Higher Education Institutions: Issues, Challenges and Remedies-I sponsored by National Assessment and Accreditation Council Bangalore organized by Chandra Shekhar Azad Govt. P.G. Nodal College, Sehore, Presented a paper on "Impact of Globalization on Quality Assurance in Higher Education" on 29 Jan. 2018.
- 4. 2nd National Conference on "RECENT ADVANCEMENT IN DEVELOPING INDIA" (NC RAIDI) 2018 24th 25th FEBURARY 2018 organized by Engineering Management & Medical Association of Sagar (M.P.), at SAM COLLEGE, RAISEN ROAD BHOPAL, (M.P.) Presented a paper on "Innovative use of Information and Communication Technology (ICT) in Higher Education system" on 24th 25th Feb. 2018.
- 5. 2nd National Conference on "Digital Economy: Impact and Challenges" Sponsored by All India Accounting Association, Bhopal Branch organized by Department of Commerce Institute for Excellence in Higher Education (IEHE) Bhopal, M.P. Presented a paper on "INTERNET BANKING BENEFITS AND CHALLENGES IN INDIA" on 10 Mar, 2018.

Webinar Paper Presented:

1. Participated in the National Webinar on Outcome Based Education & Continuous Quality Improvement in Higher Education conducted on 22nd August, 2023 organized by J.N.S. Govt. P.G. College, Shujalpur (M.P.), under the aegis of IQAC and presented a paper entitled Role of ICT in Higher Education.

2. National Virtual Seminar on "Globalization and Challenges During Covid-19" organized by Department of History Govt. Narmada College, Hoshangabad, M.P. Presented a paper on "Impact of Globalization on Higher Education during Covid-19" on 14 July.2020.

FDP PARTICIPATION:

- I. Participated in Three Days Faculty Development Program on English: The Pathway of Communication, Organized by the Department of Applied Sciences, Sagar Institute of Research and Technology, Bhopal from 14 to 16 July, 2021.
- II. Participate in "MULTI TECHNOLOGY", a One Week National level online Faculty Development Program from 28 June to 03 July 2021, Organized by the Department of Computer Science and Engineering, PVKK Institute of Technology in collaboration with NYCI & BRAIN-O-VISION Solutions (Ind) Pvt. Ltd.
- III. Participate in three days National Faculty Development Programme (FDP) on "RESEARCH METHODOLOGY FOR SOCIAL SCIENCES" during 17th, 18th 4 19th May 2021. Organized by INDIAN INSTITUTE OF MANAGEMENT COMMERCE.
- IV. Participate in National Level One-Week Faculty Development Programme on Research Methodology, from 26th April to 1st may 2021 organized by Amar Sewa Mandal's Kamla Nehru Mahavidyalaya Nagpur.
- V. Participate in **One Week Online National Faculty Development Program** on *Multidisciplinary Skills for the Faculties of Higher Education* (18-24 March, 2021). organized by Veer Savarkar Government College, Obedullaganj Dist- Raisen (M.P.) Under the aegis of Internal Quality Assurance Cell in Collaboration with World Bank.
- VI. Participate in World largest one week **HAND-ON Faculty development program on** "**Artificial Intelligence using Python**" organized by Department of computer science and Engineering, ST. MARRY INTEGRATED CAMPUS HYDERABAD in association with Brainovision Solutions India Pvt. Ltd & National Youth Council of India Held from 14-09-2020 to 19-09-2020

Workshops/Seminars/Conference Attended

- Completed AI Tools workshop conducted by be10X on 14 January, 2024.
- One day National Seminar on Management of Organizational Growth by RDC & IQAC SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN madhanangkuppam on 13th Oct. 2023
- participated in AMFI webinar on Mutual Fund A Tool for Financial Empowerment and AIMS session on Influencer Marketing 2.0 during October 2023.
- CAREER OPPORTUNITY FAIR Organized by Institute for Excellence in Higher Education (IEHE) Bhopal, MP under Swami Vivekanand Career Guidance Scheme Dept. of Higher Education Govt. of MP, Feb. 27-28,2018.

- NPTEL Awareness Workshop and Online Learning Organized By NPTEL Local Chapter and ICT cell Institute for Excellence in Higher Education (IEHE) Bhopal, Jan.29- Feb.03,2018.
- Author Workshop on "How to write and Publish Scientific Articles and Manuscripts" Jointly organized by Springer Nature and Institute for Excellence in Higher Education (IEHE) Bhopal, Jan.29- Feb.03,2018.
- National workshop & Webinar on "e-governance: Concept Issues & Challenges" organized by World Bank & IQAC of Govt. Maharani Laxmi Bai Girls Post Graduate college, Bhopal, Jan 3-12, 2018.

Webinar Attended:

- 1. Attended session on "PRIORITIES FOR HR IN 2024" organized on 15th December 2023 by Association of Indian Management Schools (AIMS).
- 2. Attended session on "HOLISTIC AND MULTIDISCIPLINARY EDUCATION" organized on 13th December 2023 by Association of Indian Management Schools (AIMS)
- **3.** Attended session on "Critical Thinking @ Workplace" organized on 24th Nov.2023 by Association of Indian Management Schools (AIMS)
- **4.** Participated in the National webinar organized by PJNM Aurangabad & Shivchhatrapati Mahavidyalaya Pachod in Association with Association of Mutual Funds in India (AMFI) on "Financial Empowerment Through Wealth Creation" on 13TH Oct.2023
- **5.** Participated in the National webinar organized by Govt. DB Girls PG College Raipur (CG) in Association with Association of Mutual Funds in India (AMFI) on "Mutual Fund A Tool for Financial Empowerment" on 25TH Sep.2023.
- **6.** Participated in the National webinar organized by KSS Degree College Bangalore In Association with Association of Mutual Funds in India (AMFI) on Financial Awareness: A key to Financial Being held on June 17,2021.
- 7. Participated in the National webinar organized by Amritsar Group of Colleges Amritsar Punjab In Association with Association of Mutual Funds in India on Financial Awareness: A key to Financial Being held on May 20,2021.
- **8.** Participated in a National webinar organized by Department of Political Science and IQAC of Govt. SGSPG College, Ganj Basoda Dist. Vidisha M.P. on "Basics of Intellectual Property Rights" on March 06,2021.
- **9.** Participated in virtual invited lecture on "SPIRITUALITY AND HEALTH" under MADHYA PRADESH HIGHER EDUCATION QUALITY IMPROVEMENT PROJECT ON 22ND August 2020. Organized by VEER SAVARKAR GOVT. COLLEGE OBEDULIAHGANJ, RAISEN
- **10.** National WebinarOrganized By Shri Vaishnav Institute of Social Science, Humanities And Arts and Govt Shri Vaishnav Vidyapeeth Vishwavidyalaya Indore "Measurement and scaling Techniques" on 19.07.2020.

- **11.** International webinar on COVID-19: THE GLOBAL PANDEMIC & PROSPECTS OF AATMANIRBHAR BHARAT Organized by IQAC Cell Veer Savarkar Government College OBEDULIAHGANJ, RAISEN NAAC Accreditation "B" on July 10Th, 2020.
- **12.** Participated in a one-day webinar organized by Department of Commerce & Internal Quality Assurance Cell (IQAC) Institute for Excellence in Higher Education (IEHE) Bhopal, M.P. on the theme "Employment to Youth: Motivational Role of Micro, Small and Medium Enterprise (MSME) Sector in the Present Scenario of COVID-19" on 4th July, 2020.
- **13.** National WebinarOrganized by Department of Commerce Govt. Home Science PG Lead College Hoshangabad (M.P.) (Accredited by NAAC 'B') Affiliated to Barkatullah University Bhopal "Impact of GST and role played by it in Indian Economy" on 10.07,2020.

Awards/Recognitions:

• Awarded Certificate of Appreciation for Top Performing Mentor Jan-Jun'18 for NPTEL on line certification course "ENHANCING SOFT SKILLS & PERSONALITY" by NPTEL

Workshops/Seminars/Conference Organized:

- Successfully organized SAGE Winter School on Work Life Balance from 19 Feb. 2024 to 23 Feb. 2024.
- Organized A Successful workshop on the Topic IT Awareness for BBA Ist sem & MBA Ist Sem Students by Dr. Ashish Tripathi & Dr. Uday Kumar Guptadated 28.09.2023.

Expert Lectures Delivered:

Delivered AExpert Lecture on **Role of Communication in Business Organisation** in the National Level World Record Daily Webinar Series on 19 January Organized by Shri KumarSwami MahavidyalayaAusa Dist. Latur Maharashtra India.

Academic Experience:

ASSOCIATE PROFESSOR (MANAGEMENT) SCHOOLOF MANAGEMENT& COMMERCE SANJEEV AGRAWAL GLOBAL EDUCATION (SAGE) UNIVERSITY BHOPAL SINCE JULY 2023

Institute for Excellence in Higher Education (IEHE) COLLAGE RHOPAL (An Autonomous Institute established by Govt. of M.P. (College with Potential for Excellence Status Conferred by UGC) ASST. PROF.—MANAGEMENT (Honorary Faculty since Sep. 2017 to July 2023)

Visiting faculty- Management at ICSI (INSTITUTE OF COMPANY SECRETARIES OF INDIA) Chapter Bhopal M.P.

Associate with NAVKAR INSTITUTE Bhopal as Visiting faculty- Management for teaching CA CS & CMA students.

Visiting faculty for DHRD course at vocational courses cell IEHE College Bhopal for the session 2018-19.

Associate with EXTOL COLLEGE BHOPAL as Visiting faculty- Management for teaching BBA & B.Com. Students Since 2018.

Dept. of Rural Management & Business Studies MGCGVV Chitrakoot Satna M.P.

As a Research Scholar, teaching and guiding students of MBA, MA(RD), BBA & B.COM.during course work and thesis work under the supervision of Guide Prof.(Dr.) R.C. Singh Dean Dept. of Rural Management & Business Studies MGCGVV Chitrakoot Satna M.P.

Professional Experience with NBFC, Bank and Insurance

- CHOLA MANDALAM INVESTMENT AND FINANCE CO. LTD. TIKAMGARH M.P. as BRANCH MANAGER From Nov.2013 to Oct.2016
- HDFC LIFE INSURANCE CO.LTD. SAGAR As Business Development Manager from DEC.2012 TO OCT. 2013.
- HDFC BANK LTD. NEW DELHI As Asst. Manager Retail Assets Collections from DEC. 2007 TO SEP. 2010
- TVS Finance and Services Ltd Noida UP As- Territory Collection Executive from FEB 2007 TO NOV. 2007
- Mahindra & Mahindra Financial Services Ltd, Chattarpur (M.P.) as Sr. Officer from Aug. 2003 to Feb. 2007

(Dr. UDAY KUMAR GUPTA)