

Name of the faculty:Ms. Subarna B Mistry

Designation: Assistant Professor

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Educational Qualification:Ph.Dpursuing (Management) SRKU Bhopal, MBA (HR & Marketing) DAVV, Indore.

Total Experience: 10 years Academic:09 | Industry : 01

Areas of Interest:Management

Brief Profile: Ms. Subarna Biswas Mistry with 10 years of experience in Academics and one year of industry experience. She holds Masters in Business administrations from Devi Ahilya Vishwavidhyalaya, Indore India and pursuing Doctorate of Management. Currently she is working as Assistant Professor in School of Management.

Patents

- Application Number: 353046-001 “Wearable Device To Analyse The Customer’s Emotion And Feedback”

Research Journals:

- Research paper has been Published in Turkish Online Journal of Qualitative Inquiry (**Scopus indexed journals & UGC Care list**) on the topic of **Impact of Employees Behavior Towards Technological Innovations in Educational Institutions** on June 2021 ISSN 1309-6591 Volume 12 Issue 2 June -2021.

- Research paper has been Published in Turkish Online Journal of Qualitative Inquiry (**Scopus indexed journals & UGC Care list**) on the topic of **Technology Innovations in Educational Institutions: Faculty Attitudes towards Technology** on July 2021 ISSN 2824-2829 Volume 12 Issue 8 June -2021.

Case Study:

- A case study on the **Title: “From Gloom to Bloom: The Tale of RGWL”**; Case and Teaching note, **reference no.** 415-088-1 / 8; published in **Case Centre** on July, 2015.

Research Papers:

- Research paper titled **Impact of organizational politics on employee’s job satisfaction in educational sector**, published in ISBN: 978-93-86256-92-8 on June, 2017; held at IPER Bhopal on 19th June 2017.

- Research paper titled **Quality based HR Practices**, presented in National conference on Improving Quality in Higher Education and Research in digital era: Challenges and opportunities held at Shri Vaishnav Institute of management, Indore on 6-7th February 2020.
- Research paper titled **Impact of employees' behavior towards technological innovations in educational institutions**, presented in national conference in LNCTU Bhopal on 30th April 2020.
- Research paper titled **Technological innovations in educational institutions: The impact of faculty attitudes toward technology**, presented in national conference in LNCTU Bhopal on 10th July 2021.
- Research paper titled **Impact of employees' behavior towards technological innovations in educational institutions**, published in Scopus journal e-ISSN 1309-6591 organized by PIEMR on 09-10 April 2021.
- Research paper titled **Impact of Covid-19 on higher education- Challenges and Opportunities**, presented in International Web Conference on Post Pandemic Paradigm Shift in Higher Education: A new global perspective held online at Shri Vaishnav Institute of management, Indore on 21st May 2021.

Seminars/ Conferences/ FDP/ Workshop and Webinars:

- Participated in **Research Methodology Workshop** held at SIMS, Indore on 29th December 2012.
- Participated in 22nd **IMA International Management Conclave 2013** on the theme- "Transforming Leadership- Getting future Ready, held on 19 -20 January 2013, Indore.
- Participated in **HR Conclave 2013 – "Unleashing Human Potential"**, held at Jaipuria Institute of Management on 30th November 2013.
- Participated in a workshop on "**Virtual Labs**" under the initiative of Ministry of HRD, National Mission on Education through ICT held on 27th August 2016 in Bhopal.
- Attended FDP on **Creativity & Innovation in Education Data Retention & Elimination** at Career College on 30th November 2017.
- Participated in FDP on **Research Manuscript Writing and Publication in Reputed Journals**, organized by Internal Quality and Assurance Cell (IQAC) of Shri Vaishnav Institute of Management, Indore on 24th-29th June 2021.
- Participated in the **Social Business Day 2021, Social Business Academia India- Nepal Forum** jointly organized by Career group of institutions, Bhopal India, Vivekanand Education Society Institute of Management, Mumbai, India, Novel Academy Pokhara Nepal, Yunus Social Business, Bengaluru, India on 30th June and 1st July 2021.
- Webinar attended in Prestige Institute of Management and Research Indore on **storytelling with data by Mr. Uday Kiran, Leadership Coach and Business Story Teller and Power of Habits by Dr.Keshvanand Prabhu, M.B.B.S. and Motivational Speaker** on 2nd July 2021.

- Participated in the **International webinar entitled “Strengthening your understanding of research journals” (Reading, Referencing and Publishing)** organized by K.J Somaiya college of Science and Commerce in collaboration with Elsevier on 10th July 2021.
- Participated in **AICTE training and learning (ATAL) academy**, online elementary FDP on Technology Management at Jagan Institute of Management Studies from 12th -16th July 2021.
- Participated in the **Master Class Session presided over by Prof. Philip Kotler**, The father of modern marketing” at the tech- invent 2021 launch event held at Chandigarh University on 17th July 2021.
- Participated in the **IMUN ONLINE CONFERENCE 66.0**, as a delegate from July 17th -18th July.
- One day workshop on **NAAC Related Quality Enhancement Techniques** organized by Research foundation of India & JHERF on 23rd July 2021.
- Participated in the webinar organized by **Research Committee under the aegis of IQAC on the topic: How to avoid predatory publishing? What researchers can do?** organized by Kalindi College (University of Delhi) on 24th July 2021.
- Participated in the **National workshop on NAAC revised guidelines: A paradigm shift in quality initiatives for Criterion I curricular Aspects** organized by **Internal Quality Assurance Cell**, Career College, Bhopal on 26th July 2021.
- Participated in the National webinar entitled **Using tools to prevent plagiarism in Higher Education** organized by K.J Somaiya college of Science and Commerce in collaboration with Elsevier on 30th July 2021.
- Participated in **National Conference attended on COVID 19- Showcase of potential in Indian Economy** in IPER College Bhopal and CII MADHYA PRADESH ON 31st July 2021.
- Participated in International webinar on **“Empowerment through Education”** organized by Institute of Global Professionals on 1st August 2021.
- Participated in International webinar on **“Thesis writing made easy organized by Institute of Global Professionals”** on 02nd August 2021.
- Participated in International webinar on **“Self-determination leads to Success”** organized by Institute of Global Professionals on 05th August 2021.
- Participated in the webinar **“Shaping young Minds”** programme conducted by All India Management Association in collaboration with its Local Management Association on 25th August 2021.
- Participated in online Faculty development program on **“Investment & Trading Concepts & Application with hands on exposure on NSE SMART Trading Stimulator”** organized by TCS ION and collaboration with NSE Academy on 31st August- 01st September 2021.

Awards/Recognitions:

Best teacher award at **Jaipuria Institute of Management, Indore** on the occasion of "**Teachers Day Celebration**".

Professional Accomplishment:

- **Judge** for an event held on **6th of March 2020** under **Planet Engineer 2020- Extempore at LNCT group of Colleges, Bhopal.**
- **Judge** for an event – Dance Competition held in **March 2016** at **SIMS, Indore.**
- Conduct several activities for student development.
- Edited in house **e-magazine– Redolence.**
- Organized Cultural Fests and Educational Events as **Cultural Committee Chairperson.**
- Organized **Outdoor Promotional activities** with students.
- Conducted Soft skill development program.
- Handle social media accounts of SRK University, Bhopal.
- Conduct motivational lectures, seminars and webinars for students.