

## Performa Faculty Profile for website Updation:



### **Dr. Vanya Chaturvedi**

Assistant Professor (HOD)

School of Journalism and Mass Communication

Email: vanya.c@sageuniversity.edu.in

Contact No: +91-9131227136

**Educational Qualification: Ph.D. in Mass Communication /M.A in Advertising and PR/ B.Com**

### **Total Experience:**

Academic : 4 yrs | Industry : 9yrs | Research : 8yrs

**Areas of Interest: Journalism and Mass Communication**

### **Brief Profile:**

#### **Research publications in International Journal:**

**Book Chapter: Dr. Vanya Chaturvedi; Blended Learning the New Normal of Pedagogy; Book: Education in Digital Era, ISBN; 9789389234107**

**Research Paper: Dr.Vanya Chaturvedi and Ms. Supriya Yadav (Research Scholar) , Connecting The Dots: The Role of Social Media In Fashion Industry (2022), Communication Today, ISSN: 09-75-21-7X**

**Dr.Vanya Chaturvedi and Ms. Anuja Raghuvanshi, All India Radio's Digital Journey of Paperwork to Paperless (2022) Janmat Power Research Journal, ISSN-25-82-65-57**

**Total Citation Index: 05**

**Papers presented in International Conferences: 02**

**Papers presented in National Conferences: 03**

**International/National Conference & Workshops Attended: 05**

**FDP Attended: 05**

**Awards/Recognitions: 02**

**Workshops/Seminars/Conference Organized: 10**

**Membership of Professional Bodies: 03**

**Other Achievements: Media Coordinator for SUB**