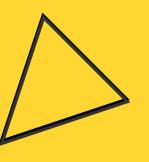
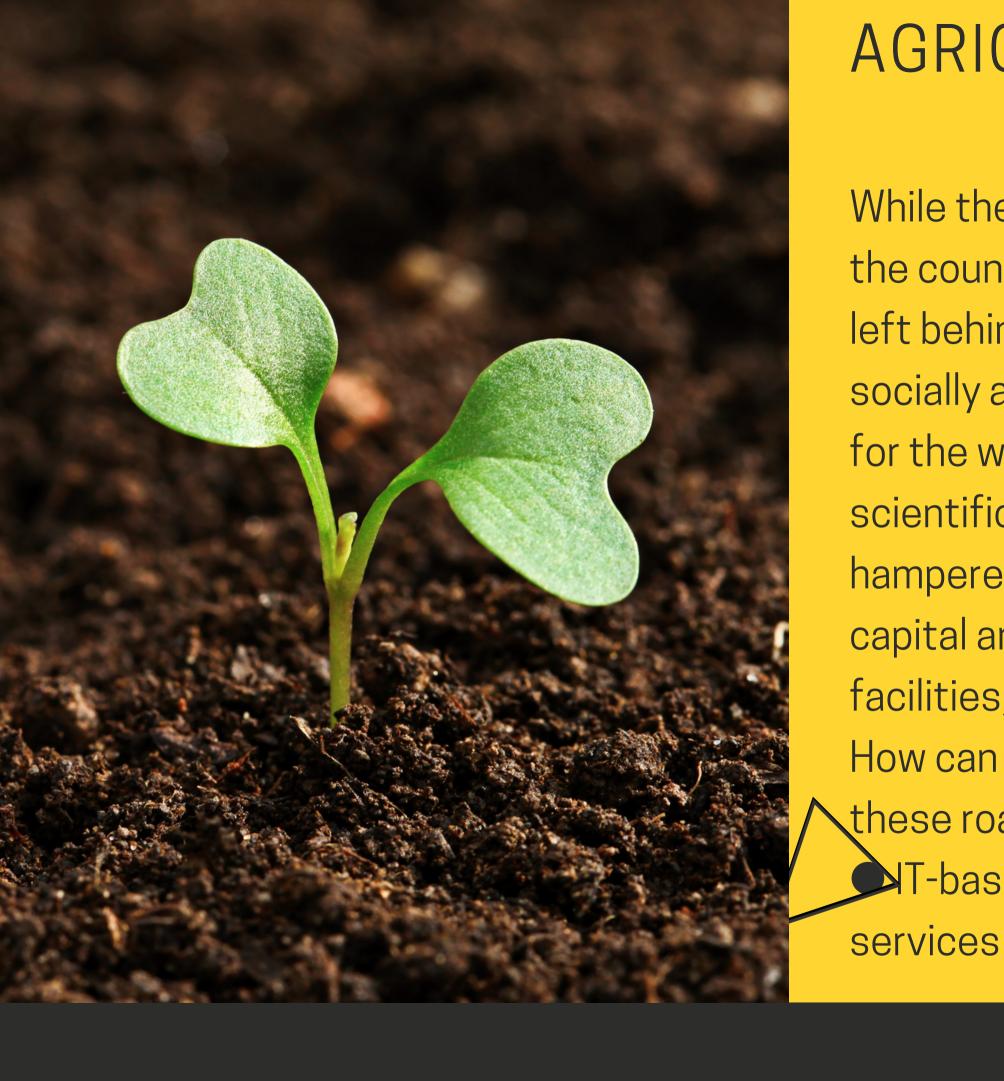


What is El Concepto??

THIS EVENT IS A DIGITAL COMPETITION BEING ORGANIZED BY SAGE SCHOOL OF ADVANCED COMPUTING WITH AN AIM TO FIND OUT DIGITAL AND INNOVATIVE SOLUTIONS TO PROBLEMS EXISTING IN VARIOUS SECTOR OF THE SOCIETY. THE EVENT FOCUSES ON **ENCOURAGING STUDENTS TO** IDEATE INNOVATIVE IDEAS TO THE CHALLENGES IN DIFFERENT SECTORS LIKE AGRICULTURE, MEDICAL AND EDUCATION.







AGRICULTURE :-

While the digital revolution is transforming sectors across the country, India's agricultural sector seems to have been left behind the starting line. In the push for progress, this socially and economically important sector needs initiatives for the widespread and smart application of tech and scientific advancements. The agriculture sector is hampered by a number of challenges including lack of capital and mechanization, lack of adequate storage facilities, the bad shape of agricultural marketing. How can we integrate the latest technology to combat these roadblocks and pave the way. For instance: T-based agriculture logistics including custom hiring



HEALTHCARE:-

India's healthcare sector has been a cause for debate for many years now. Some of the major challenges faced by this sector include:

- The neglect of rural masses. It is largely a service based on urban hospitals. According to health information 31.5% of hospitals and 16% hospital beds are situated in rural areas where 75% of total population resides.
- The existing healthcare infrastructure is just not enough to meet the needs of the population. Also, digitization in the health sector is in its initial phase and restricted to urban areas.
- Lack of awareness and proper implementation of health reforms ,along with the lack of accessibility and affordability of quality health facilities. However, the need to tackle these challenges faced by this sector is now more than ever. The Covid-19 pandemic has firmly established the need for active action and the establishment of a robust, collaborative, scalable, and agile digital healthcare infrastructure.
- Come up with an effective strategy and transformation roadmap, considering the paradigm shift towards a digital healthcare infrastructure.



EDUCATION:-

One of the biggest concerns of educators across the world, and especially in India, is making the present generation learners future-ready. India is relatively young as a nation with around 28 million youth population being added every year. More than 50 per cent of its population is below the age of 25 and more than 65 per cent are aged below 35. However, India's high youth population won't be of help to the economy if universal education is not achieved all over India. The main problem India now faces is that all the pedagogical innovations are fit to improve the quality of urban education while the rural learners and their education remain largely neglected. Few of the challenges faced by the rural education system in India are:

- Dearth of adequate number of schools and teachers in rural areas.
- Lack of proper infrastructure.
- Lack of quality affordable education in rural India leading to a large number
 of dropouts before completing high school.
- ack of accessibility of online education due to the absence of internet in ural areas.

Keeping in mind the above points in mind, How can we improve and elevate the rural education system?



TIMELINE

REGISTRATIONS - 9TH MAY TO 20TH MAY 2021 PRESENTATION - 22ND MAY 2021

RESULTS -

24TH MAY 2021





Participants can register their names in the competition on the website https://sageuniversity.edu.in/event, visit the site, fill the required details.

Registration fee of Rs.50 per participant



- 1. Participants must present the idea in the given time limit i.e. 15 mins.
- 2. Participants are required to join 5 mins before the given time.
- 3. The idea can be in the form of power point presentation or microsoft wordpad.
- 4. The idea should be original and creative, it should not be like anything currently in the market and it should be like, "which can be implemented".
- 5. The language of presentation should be either in english or hindi.
- 6. Judgement would be based on the creative abilities of an individual.
- 7. The pictures used in presentation can be both digital art and hand drawn.
- 8. Your idea (presentation) must have a name.
- 9. Microphone and camera must be on while presenting the idea.
- 10. Any form of cheating or use of foul language will result in direct disqualification.
- 11. The decision of the judge will be final and binding.

PRIZE

Top three ideas will get Amazon gift vouchers and remaining all the participants will get E-Certificate..



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