

Dr Ankur Saxena

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Brief Biography:

Dr. Ankur Saxena is a seasoned academician and educational leader currently serving as the **Pro Vice-Chancellor at Sanjeev Agrawal Global Educational (SAGE) University, Bhopal**, since January 2024. With over two decades of rich experience in both academia and industry, Dr. Saxena has demonstrated exceptional leadership, strategic acumen, and a relentless commitment to academic excellence.

Essential Functions:

Strategic Planning: Dr. Saxena spearheads the development and implementation of long-term strategic plans for SAGE University. Through meticulous research, data analysis, and trend identification, he shapes the institution's future direction.

Institutional Assessment: He oversees the evaluation of institutional effectiveness, ensuring alignment with revenue and admissions goals, and continually monitors and evaluates performance metrics.

Budget Planning and Resource Allocation: Collaborating with various stakeholders, Dr. Saxena formulates the university's annual budget, optimizes resource allocation, and ensures financial alignment with strategic priorities.

Policy Development: Dr. Saxena plays a pivotal role in formulating, reviewing, and implementing policies and procedures to enhance academic planning, resource management, and institutional governance.

Program Development and Evaluation: With a keen eye on market demand and emerging trends, he evaluates existing academic programs and drives the development of innovative and relevant offerings in collaboration with faculty and academic leaders.

External Partnerships: Dr. Saxena establishes and nurtures strategic partnerships with external organizations, fostering opportunities for research, funding, and experiential learning to enrich the university's reputation and offerings.

Data Analysis and Reporting: He meticulously collects, analyzes, and interprets data to inform decision-making processes, preparing insightful reports and presentations that drive evidence-based planning.

Leadership and Collaboration: As a key leader within the university administration, Dr. Saxena fosters effective communication, teamwork, and coordination among various stakeholders, promoting a culture of collaboration and excellence.

Continuous Improvement: Dr. Saxena champions a culture of continuous improvement, encouraging innovation, soliciting feedback, and facilitating the implementation of best practices to drive positive change within the institution.

Details of Previous Employments:

Dr. Saxena's illustrious career includes significant roles such as Deputy Pro Vice Chancellor, Registrar, Dean, Director, and Professor in esteemed institutions like Medi-Caps University, SAGE University, and Technocrat TIT Group. His contributions span institution building, compliance leadership, administrative excellence, and teaching across various domains.

Prof. Ankur Saxena is the recipient of prestigious “**Excellent Teacher Award**” of MPPURC, Included in “**Notable Personality of Indian Education**” BusinessTalkz and “**Top 30 Marketers in education field**” by ASMA. Prof. Ankur is a Ph.D. in Management, NET in Management, MBA in Marketing Management, He is a result oriented professional with 21+ years of experience in Education and Industry with expertise in Service Quality, Customer Satisfaction and Business Strategy.

Prof. Ankur Saxena was a founder member of SAGE University, Indore campus and was instrumental in setting up of campus activities and system. As member of **Board of Management, Academic Council** and Chairman of various committee Prof. Ankur Saxena has initiated various **MOU with ISDC (IOA), UK, MOU with ISDC (ACCA), UK, MOU with NSE, India, MOU with CMA, MOU with TCS, MOU with Sunstone Eduversity, MOU with Tally, MOU with Startup Legal** and **many more** all programs are running successfully. Other than academic he is having a very strong network of admission vendors in all over the India and abroad.

Dr. Ankur Saxena has successfully handled the inspection for all statutory bodies like **UGC, AICTE, NBA, MPPURC and PCI**. His experience in research, publishing and presenting case studies and research papers in journals and conferences, has boosted the analytical and statistical skills which are complemented with proficiency in many research software's. Creative and out of

box thinking is enhanced by research and mentoring students and other entrepreneurs. Being a Ph.D. Guide and Editorial Board Member of Research Journal, Accreditation Committee, Seminar Coordinator, Many Paper Setting Panel, BOM, Academic Council, BOS, Syllabus designing committee and Evaluation panel of many universities have given understanding and facilitate in demonstrating success in harmony as an Administrator, Facilitator and Educator. Excellent verbal and written communication with networking skills both in virtual and real worlds have been boosted with relevant training in managerial effectiveness and experience in mentoring.

Education:

- PhD (Management)
- NET (Management), UGC
- MBA, Marketing (First Class)
- BSc, Maths (First Class)

Licenses & certifications: Being an **IIM I alumni** he is strong believer of improvement:

- **HarvardX: SW47x: Entrepreneurship in Emerging Economies, Harvard University Online**, Issued May 2020 Credential ID 1ffa473230154e7ab84f6c495190e4bc
- **TU Delft: LEfE3x: Framing Your Communication to Inspire and Convince, Delft University of Technology**, Issued Jul 2020
- **edX Verified Certificate for Fundamentals of Market Structure**, Issued May 2023, Credential ID 0c4ad80653a5460a8cb2c794b3a59705

Appreciation and Achievements for teaching:

- **Notable personality** of Teaching in India by BTalkz, 2024.
- **"Certificate of Honor for remarkable service in Education field"** Issued by ArKit · May 2021.
- **Excellent Teacher Award** from MPPURC, Bhopal on 21 October 2018.
- Dr. Ankur Saxena, Awarded for Transformation in Education Field by SAGE University Indore.

- Dr. Ankur Saxena, Awarded for Excellence in Teaching by SAGE University Indore.
- Awarded best teacher award in the year 2014.

Research interests:

- Customer Satisfaction.
- Service Quality.
- Higher Education.

Doctoral Supervision:

Many Ph.D. students supervised, 7 Ph.D. students supervising.

Subject Proficiency:

- Marketing Management.
- Management Concepts and Practices.
- Consumer Behavior.

Professional Activities (Academic):

A. Reviewer/ Editorial Board Member:

1. Reviewer in (Orissa Commerce Association) peer reviewed quarterly research journal 'Orissa Journal of Commerce'. This is a UGC-CARE listed referred journal.
2. Chief Editor of Indexed peer reviewed and Referred Journal "Medi-Caps Journal of Management Science" ISSN: 2319-944x, June 2023.
3. Editorial Board Member of IMI Disha -The Guiding Light for Management Thinkers.
4. Edited Journal of Business Analysis, ISSN: 2231-1165, for the year 2014, 2015 & 2017.
5. Co-Edited Magazine and Newsletter of TIT MBA for the year 2014, 2015 & 2017.
6. Editor Board Member of Monthly Newsletter of SAGE University Indore 2021.

B. Membership:

1. ACM Member.
2. BMA & IMA Member.

C. Conference/Seminar organized:

1. **As Conference Chair** of National Seminar on "Local History Writing (Special reference to the central region)" on 4th -5th March, 2024 organized by S.A.G.E. University, Bhopal.

2. **As Convener** of International Conference on “Business Practices in the a VUCA World and Start-up Economy, 10 & 11 August 2023 organized by Medi-Caps University, Indore.
3. **As Member** advisor of National Conference on “Biostatistics and Research Methodology”, 1 April 2023 organized by Medi-Caps University, Indore.
4. **As Convener** of National Conference on “Best Practices for Managing Business” in a VUCA World, 15 & 16 September 2017 organized by Technocrats Institute of Technology – MBA, Bhopal.
5. **As Convener** of International Conference on “Foreign Direct Investment: Prospects and Paradigms” 9 & 10 January 2016 organized by Technocrats Institute of Technology – MBA, Bhopal.
6. **As Organizing Secretary** of International Conference on “Management of Agribusiness & Entrepreneurship Development” January 6 & 7 January 2014 organized by ICRA & Technocrats Institute of Technology – MBA, Bhopal.
7. **As Member** of Organizing Committee of International Conference in 2012 organized by Technocrats Institute of Technology – MBA, Bhopal.
8. **As Member** of Organizing Committee of International Conference in 2011 organized by Technocrats Institute of Technology – MBA, Bhopal.

Research & Publications:

Patent: 03 Product patent published.

Application Number	Applicant Number	Title of Invention	Publication Date
202021050750	Dr. Ankur Saxena and etc	An Automatic Hot Beverage Device	08/01/2021
202121043143	Dr. Ankur Saxena and etc	Spiral Grooves Squeezer	29/10/2021
369494-001	Dr. Ankur Saxena and etc	Solar Power Sunshade Curtain	20/08/2022

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Research Projects:

S. No.	Project Name	Reference No.	Date	Amount
1.	A Study to Identify the Gap Between Agriculture Industry Expectation and Quality of Educations and Skill Development of Student of Agri-Business Management and Agriculture Science in Madhya Pradesh	Ref. File No. MU/SEED Money project/2023/03	June 19-20, 2023 Ongoing	2,15,000/-
2.	Marketing Strategies of Small Scale Industries with Special Reference to Indore	Ref. File No. MU-2023-03	June 19-20, 2023 Ongoing	7,50,000/-
3.	Addiction Eradication: A Systematic Approach to Save New Generation	Ref. File No. MU/SEED Money project/2023/02	June 19-20, 2023 Ongoing	2,40,000/-

Research Grant Received:

1. Grant received from **MPCST for International Conference, 2023**, (MPCST Sanction to Dr. Ankur Saxena for International conference "**Business perspective in the VUCA world and start-up Economy with ref.to Madhya Pradesh**" via ref: - Proposal No. Nil Dated 02.06.2023. File No. A/R&D (SSW)/23-24/10).
2. Grant received from **MPCST for Seminar, 2023**. (MPCST Sanction to Program coordinators Dr. Ankur Saxena for organizing National Seminar on "Intellectual property Rights " Via Sanction order No. 1512/CST/PIC/2023, Bhopal Dated:-05/10/2023).
3. Grant received from **AICTE for ATAL FDP, 2023**. (1691831854 Econometric Tools and Techniques for Research, Dr. Ankur Saxena).

Books: 02

1. Saxena Ankur, "**Advertising Management**", (2013), ISBN: 978-93-82249-20-7.
2. Saxena Ankur, et.al, "**Corporate Governance**", (2014), ISBN: 978-93-5163-084-5.

Edited Book: 01

"Business Strategies for a Sustainable Society" (2023), Publisher Asian Press Books, ISBN: 978-93-5788-067-1.

Book Chapters: 19

S. No.	Title of Chapters	Title of Book	Sole/ Co-Author	Name of Publisher, Year of Publication, ISBN No., Page No.
1	Green Finance: Redefining the Way We Invest	New Paradigms in Management	Co Author	Bloomsbury Publication, 2021, 978-93-54355-19-6, pp 156-168.
2	A Study to Assess the Change in Perceptions Regarding Swachh Bharat Abhiyan in the Residents of Indore City Post COVID-19 in 2020	COVID19–The Showcase of Potential in Indian Economy	Co Author	EXCEL INDIA PUBLISHERS, 2021, 978-93-91355-05-0 (e-Book), pp 228-240.
3	A Study of Consumer Behavior on Retail Store Selection	Advances In Business and Management	Co Author	Prateeksha Publications, Jaipur, India, ISBN: 978-93-83662-62-3. 2018, pp 116-129.
4	“A Study of Motivational Factors towards Grocery Purchase Decision in the Emerging Food Processing Industry”	“Management in the New Millennium”.	Co Author	Bloomsbury Publication, Page 21, 2018
5	“A Study on Non-Performing Assets in Indian Banking Industry”	Usable, Deliverable and Updatable Research (UDUR) Model	Co Author	Excel India Pub., New Delhi, June 2017, ISBN: 978-93-86256-92-8. pp 75-87.
6	“Market research on factors affecting customer satisfaction in telecom industry, Bhopal, India”	Evolving management strategies for India’s economic growth	Sole	Indra Publishing House, 2016, ISBN: 978-93-84535-41-4, 187-192

7	“Global Economic Crisis and its Impact in India”	“India Becoming World Leader By 2020”	Co Author	Indra Pub.,2014, ISBN 978-93-82518-47-1, 92-94
8	“Women Empowerment: A Challenge of 21 st Century”	“Women Empowerment Challenges and Opportunities”	Co Author	Sarup Book Pub., 2014, 978-81-7625-937-8, 218-227
9	“Role of Management Higher Education and Employability”	Management Education Challenges and Opportunities	Sole	Sarup Book Pub., 2013, ISBN-978-81-7625-914-9, 39-44
10	“Contribution of Retail Sector in Economic Growth of India”	Emerging Trends in Retail Management	Co Author	Indra Pub., 2012, ISBN: 978-93-80834-63-4, 477-479
11	“Pricing Strategies in Telecom Services”	Services Sector Strategies for India’s Leadership	Co Author	Sarup Book Pub., 2012, ISBN - 978-81-7625-839-5, 164-168
12	“Child Labor: A By-Product of poverty, Illiteracy, Caste, and Industrial Greed”	Child Labor In India Nature and Issues	Sole	Sarup Book Pub., 2012, ISBN-978-81-7625-853-1, 159-167
13	“Women Empowerment”	Women Entrepreneurship Challenges and Opportunities	Co Author	Pointer Pub., 2011, ISBN: 978-81-7132-664-8, 208-212

14	“Corporate Social Responsibility and Corporate Governance”	Ethics in Business and Corporate Governance	Co Author	Excel Pub., 2011, ISBN: 978-81-7446-944-1, 365-373, 365-373
15	“Challenges and Opportunities in Service Sector: A case of Telecom Industry”;	Global Economic Meltdown “Response, Resilience and Revival Strategies”	Co Author	Indra Pub., 2011, ISBN 978-93-80834-31-3, 310-314
16	Recent Trends in Entrepreneurship and Innovation	Recent Trends in Entrepreneurship and Innovation	Co Author	RFI Pub. 2022-23, ISBN 978-81-959741-1-5
17	Agroforestry Practices for Sustainable Agriculture	Farming System and Sustainable Agriculture	Co Author	Cape Comorin Pub. 2023, ISBN 978-93-94510-36-4,
18	Business Analytics Creating Value for E-commerce	Organizational Accountability and Ethical Challenges in the Field of Management, Commerce, Law and Humanities	Co Author	IMI Pub. 2023, ISBN: 978-93-5913-603-5,
19	A Conceptual Study on the Causes, Challenges, and Impact of Moonlighting	Organizational Accountability and Ethical Challenges in the Field of Management, Commerce, Law and Humanities	Co Author	IMI Pub. 2023, ISBN: 978-93-5891-188-6,

Research Publication: 26

S. No.	Title of Article/Paper	Name of Journal and Country	Sole/ Co-Author	ISSN No., Year of Pub./Vol. No./Page No.
1	“Impact of Mobile Number Portability on Indian Telecom Market”	Journal Of Business Analysis	Sole	ISSN: 2231-1165, Vol. 1, 2012
2	“Impact of MNC”	National Journal of Engineering Science and Management	Co-Author	ISSN: 2249-0264, Vol. 2, Dec.2012
3	“Corporate Governance in Public Enterprises in Indian Context”	National Journal of Engineering Science and Management	Co-Author	ISSN: 2249-0264, Vol. 2 No.1, July 2012
4	“Mobile Tariff Trends and its Impact on Growth in Indian Mobile Tele-density”	Peoples Journal of Management	Co-Author	ISSN: 0976-8572, Issue 5&6, Dec. 2012
5	“The Impact of Loyalty Programs on Purchase Behaviour and Customer Loyalty”	BSSS Journal of Management	Co-Author	ISSN: 0975-7236, Vol.4, 2013
6	“Impact of Global Financial Crisis on Job Security, Job Motivation and Job Satisfaction of Employees of Banking Sector in India”	A Journal of Management & Research	Co-Author	ISSN: 2278-5116, Vol. 1, Issue-2, Nov. 2013
7	“Agriculture Sector of India under Five-Year Plans”	Journal of Business Analysis	Co-Author	ISSN: 2231-1165, Vol.3, Dec 2013, pp 19- 27
8	“Impact of Celebrity Endorsement on Consumer Buying Behavior of Bhopal City”	BSSS Journal of Management	Co-Author	ISSN: 0975-7236, Vol: V, Nov. 2014, pp 56-64
9	“Customer Satisfaction: A Complex Phenomena”	Journal of Business Analysis.	Co-Author	ISSN: 2231-1165, Vol.4, Dec 2014, pp 47-54.
10	“Literature Review on Customer Satisfaction”	International Journal of Advance Research in Engineering and Management	Sole Author	ISSN: 2456-2033, Vol. 03, Issue 01, 2017

11	“Literature Review on Consumer Behavior of Online Shoppers”	International Journal of Advance Research in Engineering and Management	Sole Author	ISSN: 2456-2033, Vol. 03, Issue 03, 2017
12	Factor Affecting Customer Satisfaction: An Empirical Study on Retail Stores of shopping mall, Bhopal	International Journal of Research in Commerce and Management	Sole Author	ISSN: 0976-2183, Vol. 8, Issue 06, June 2017
13	“Does Job Security Matter for generation Y? A Behavioral Analysis	PBRI (International)	Co Author	Web of Science(ESCI), ISSN: 0974-438X, Impact Factor: 5.88, Page No.92, Vol. 10, Issue 5, Nov. 2017
14	A Study of Consumer Behavior for Online and offline Shopping with Special Reference to Electronic Goods	International Multidisciplinary Peer Reviewed Research Journal	Co Author	ISSN: 2454-9266, Vol. 02, Issue 02
15	Economic Analysis and Policy Innovation	International Journal of Economics	Co Author	ABDC, ISSN: 16818997, Oct. 2020
16	Using Reverse Logistics Model in a Plastic Industry: A Case of Pithampur Industrial Area, MP	Wesleyan Journal of Research	Co Author	UGC, ISSN: 09751386, Vol. 14, 2021
17	Determinants of capital structure of small medium enterprises in India	International Journal of Economics	Co Author	ABDC, ISSN: 16818997, Vol. 20, Feb 2021
18	A Study of impact of COVID-19 on FMCG Product with Special Reference to hand Sanitizer users of the rural area in Indore district	International journal of Future generation communication and networking	Co Author	UGC, ISSN: 22337853, Vol. 7, Aug 2021

19	A Study of impact of brand ambassadors on FMCG products with special reference to cosmetic products in major districts of Malwa region in Madhya Pradesh	International Journal of Disaster Recovery and business continuity	Co Author	UGC, ISSN: 20054289, Vol. 12, Aug 2021
20	Influence of the Selected Behavioral Biases on Intermediaries in Initial Public Offering Market: A survey	Indian Journal of Economics and Business	Co Author	IJEB DOI Link: https://zenodo.org/record/5506406#.YUBNP50zbIU , Vo. 20 No 2, Sep 2021
21	A Study of Post Purchase Consumer Behavior With Reference To HUL FMCG (Wheel) Product Users In Indore Region	International Journal of All Research Education and Scientific Methods	Co Author	UGC, ISSN: 2455-6211, Vol. 9, Feb 2021
22	Climate Change Risk and Climate Finance in India : A Critical Analysis and Policy Recommendations	Orissa Journal of Commerce	Co Author	UGC, ISSN: 0974-8482, Vol. 43, Sep 2022
23	Towards Further Understanding the Structural Insights of Isoxazoles analogues against Leishmaniasis using QSAR, Molecular Docking and Molecular Dynamics Model	Journal of Indian Chemical Society	Co Author	Scopus – JICS, DOI Link: https://doi.org/j.jics.2022.100847
24	Towards a Unified Framework for Ensuring Quality in Higher Education Institutes in India	Journal of Data Acquisition and Processing	Author	Scopus, ISSN: 1004-9037, Vol. 38, 2023
25	Exploring the Quality Parameters in Higher Education: A Factor Analysis Approach	European Economic Letter	Author	ABDC “C”, ISSN: 2323-5233, Vol.13, March 2023.

26	Creation Of Value In Business: Perceptual Study With Reference To Accounting Practices	Accountancy Business and the Public Interest	Co Author	ABDC "B", ISSN: 1745-7718, Volume: 40 Issue Number:02, 2024, https://abpi.uk/wp-content/uploads/2024/02/24V400202.pdf
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News Paper Article/Editorial Publication: 07

S. No	Paper Name	Date
1	Panjab Kesri	27-Jun-20
2	Denik Jagran	17-Jun-20
3	Rajeshthan Patrika	27-May-20
4	Hukumnama Samachar	29-May-20
5	Hukumnama Samachar	19-Nov-20
6	Rajeshthan Patrika	08-Jul-21
7	LN Star	28- April -23

Paper Presented Seminar / Conferences: 50

S. No.	Title of Paper	Title of Conference	Date	Organization
1.	Business Analytics Creating Value for E-Commerce	Organizational Accountability and Ethics Challenges in the Field of Management, Commerce, Law and Humanities	13-14 April 2023	Indore Management Institute, Indore
2.	A Conceptual Study of Reasons Causes and Challenges of Moonlighting	Organizational Accountability and Ethics Challenges in the Field of Management, Commerce, Law and Humanities	13-14 April 2023	Indore Management Institute, Indore

3.	Climate Change and Development Issue	Climate Change and Indigenous Knowledge	20 March 2023	Govt. Madhav Arts and Commerce College, Ujjain
4.	Covid19-the showcase of potential in Indian economy	A Study to Assess the Change in Perceptions Regarding Swachh Bharat Abhiyan in the Residents of Indore City Post COVID-19 in 2020	Jul-21	Institute of Professional Education and Research Bhopal
5.	Impact of Technology in Indian Education System	COVID-19 Emergence and Resurgence of Communicable Diseases from Social Sciences Perspectives	21-22 Jul. 2020	University of Science and Technology, Meghalaya
6.	Participation	COLLOQUIUM On Information Flux and Its Impact on Societal Resilience : A Cause of Conflict or Concord	22-23 Aug. 2020	IIIT, Allahabad
7.	Using Reverse Logistics Model in A Plastic Industry : A Case of Pithampur Industrial Area M.P.	National Conference on Interdisciplinary Research and Innovation Technologies (NCIRIT 2020)	25-26 Jun. 2020	SAGE University. Indore

8.	Participation	Contemporary Issue in Business Management and Information Technology	22-23 Jun. 2020	Amity University, Patna
9.	Participation	Industry 4.0 and the Future of Learning, Research and Work	20 Jan 2020	Miles Education, Bangalore
10.	Advisory Committee	Holistic Development for Excellence and Innovation in Sports and Bioscience	01-03 Oct. 2020	SAGE University. Indore
11.	Assurance of Learning in Indian Higher Education	Recent Innovation in Economics, Finance, Human Resource, Marketing and Corporate Governance	13-14 March 2019	UNIGLOBE College, Katmandu, Nepal
12.	Participation	Riding the Digital Wave – the New Leadership	15-16-17 Feb. 2019	SAGE University. Indore
13.	A Study of Buying Behavior for Processed Food and Store Selection in Bhopal	Recent Advances in Science, Engineering and Management (IC-RASEM-2018)	29, 30 Sept. & 1 Oct. 2018	Institute of Engineering, SU, Indore
14.	A Study of Buying Behavior For Processed Food and Store Selection in Bhopal	Recent Advances in Science, Engineering and Management (IC-RASEM-2018)	29, 30 Sept. & 1 Oct. 2018	Institute of Engineering, SU, Indore

15.	Participation	Intellectual Property Right (IPR)	8 Oct. 2018	SAGE University, Indore
16.	A Study of Micro Finance in Indian Banking Sector	Inclusive Growth, Good Governance, Globalization and Green Future	19-20 Dec. 2017	FIIB Delhi & CEREN, Burgundy School of Business, France
17.	Participation	Innovation and IPR	24 March 2018	SAGE University, Indore
18.	“A Study of Consumer Behavior on Retail Store Selection”	Recent Advancement in Management: Challenges, initiatives, and road ahead	6&7 March 2018	UNIGLOBE College, Katmandu, Nepal
19.	A Study of Consumer Behavior on Retail Store Selection	Recent Advancement in Management: Challenges, initiatives and road ahead	6&7 March 2018	UNIGLOBE College, Katmandu, Nepal
20.	A Reviewed Study of Consumer Behavior for Online and Offline Shopping with special reference to electronic goods	“Emerging Business Paradigms: Present Context and Future Perspective”	16 th and 17 th Feb. 2017	SKN Sinhgad School of Business Management, Pune
21.	Green Marketing in India: Challenge and Opportunities	Make in India, An Opportunity for Sustainable Entrepreneurship Development	16-17 Feb. 2017	Career College, Bhopal
22.	A Study on Non-Performing Assets in India on Banking Industry	Usable, Deliverable, Updatable Research (UDUR) Model	19 Jun. 2017	IPER, Bhopal

23.	Technological Innovation with reference to enriched Customer Shopping Experience in Food Retail	4th Agro Supply Chain Conference (ASCC-2017)	3 & 4 Nov. 2017	School of Business, University of Petroleum and Energy Studies
24.	A Study on Telecom Sector of India to Identify New Challenges and Opportunities	Redefining service sector Opportunities & Challenges	10 & 11 March 2016	BSSS, Bhopal
25.	Impact of website quality on customer satisfaction and purchase intention on Indian perspective.	Present Business Trends in India	23-Apr-16	Anand Institute of Management, Bhopal
26.	Green Marketing: A study of behavior analysis of Indian Consumer	Environmental Concerns and Green Marketing	19-Mar-16	LNCT, Bhopal
27.	Foreign Direct Investment: Prospects and Paradigms	FDI: Prospects and Paradigm	9 & 10 Jan. 2016	Technocrats Institute of Technology- MBA, Bhopal
28.	Agriculture Sector of India Under Five Year Plans	Management of Agribusiness & Entrepreneurship Development	6-7 Jan. 2014	Technocrats Institute of Technology- MBA, Bhopal
29.	Globalization and Agriculture Management Schools	Management of Agribusiness & Entrepreneurship Development	6-7 Jan. 2014	Technocrats Institute of Technology- MBA, Bhopal
30.	Market Research on factor Affecting Customer Satisfaction in Telecom Industry, Bhopal, India	“Evolving Management Strategies For India’s Economic Growth”	1-2 May 2015	Oriental College of Management, Bhopal
31.	From A Literature Review to a Conceptual Framework for Customer Satisfaction	Innovations in Services: Strategies for global business excellence	13-15 Jan. 2015	ITM School of Business, Gwalior

32.	Global Economic Crises And Its Impact in India	India Becoming World Leader by 2020 needs and Strategies-A Management Perspective	9-10 Jan. 2014	VNS, Bhopal
33.	Cycle of Customer Satisfaction, Loyalty and Profitability	Managing for Tomorrow – Issues and Challenges	Aug-13	LNCT, Bhopal
34.	Sustainability and Corporate Social Responsibility in Developing Markets	Emerging Markets and Issues in Management	19-20 April 2013	ICEMIM, VIT Business School, VIT University, Vellore, Tamil Nadu
35.	Cycle of Customer Expectations, Satisfaction and Loyalty	Emerging Business Opportunities and challenges	22-23 March 2013	RVIM, Bangalore
36.	Understanding student expectation of quality Education	Int. Quality Assurance Mechanism in Management Inst.	30 Nov- 1 Dec. 2012	JSSGIW, Bhopal
37.	Impact of Global Financial Crises on Job Security, Job Motivation and Job Satisfaction of employee of Banking Sector in India	Resurgent Indian Banking Sector and Economic Growth	22-23 Nov. 2013	SIRT, Bhopal
38.	Diagnosing Variables to Enable Successful TQM Implementation	TQM in Management Education	20-21 July 2012	SIRT, Bhopal
39.	Customer Satisfaction and Customer Loyalty Go Hand in Hand	Strategies for Building Successful Business Organizations in Contemporary Scenario	22-23 June 2012	Technocrat Institute of Technology- MBA, Bhopal
40.	Ethical Culture: MNC's VS Indian Culture	Strategies for Building Successful Business Organizations in Contemporary	22-23 June 2012	Technocrats Institute of Technology – MBA, Bhopal

		Scenario		
41.	Contribution of Retail Sector in Economic Growth of India	Emerging Trends in Retail Management	4 th -5 th 2012	SIRT-E, Bhopal
42.	The Corporate Social Responsibility a Positive Movement	Ensuring Comprehensive Growth- A Managerial Challenge	13-14 May 2011	SIRT, Bhopal
43.	Impact of Mobile Number Portability on Indian Telecom Market	Contemporary Business Scenario: Opportunity and Challenges	26-27 Feb. 2011	Technocrats Institute of Technology – MBA, Bhopal
44.	Price war in service sector	Service Strategies for India's Leadership	18-19 Feb 2011	Bansal MBA College, Bhopal
45.	Fair Value Measurement of Financial Instruments: The Future accounting standards	Accounting Standards	04-Dec-10	Commerce and Management Department Career College, Bhopal.
46.	CSR and Corporate Governance	Ethics in Business and Corporate Governance	09-10 Dec. 2010	R. V. Institute of Management
47.	Challenges and Opportunity in Service Sector : A Case of Telecom Industry	Global Meltdown Response, Resilience and Revival Strategies	19-20 Nov. 2010	VNS Institute of Management, Bhopal
48.	Public Private Partnership: New Opportunities and issues	Emerging Business Trends in India	25-27 Oct. 2010	Swami Keshwanand Institute of Technology Mgt. and Gramohan
49.	Inflation: Beast of Terror	New Business Practices	20-21 Aug. 2010	Shree Institute of Science & Technology Bhopal.
50.	Managing Indian Rural Economy	Rural Economy	21-22 May 2010	Sagar Group, Bhopal

List of Symposium/Staff Development Program/ STP/Workshop Attended:

1. Attended 7 Days “**NAAC Valuation and Accreditation**” organized by Kasturba Gram Rural Institute Indore, date 09-15 March 2023.
2. Attended **FDP** on “**Firsthand Experience on SPSS – Introductory Module**” organized by Rama University Kanpure, Date 01-07 March 2023.
3. Attended 6 Days National Workshop in association with UGC NAAC on “NAAC revised guidelines” **July 2021**.
4. Attended **FDP** on “**Recent trends in Technology and Teaching Learning Methodology**” organized by SAGE University Indore, Date 09-11 July 2020.
5. Attended **FDP** on “**Thriving R&D Ecosystem in Higher Education**” organized by SAGE University Indore, Date 17-20 June 2020.
6. Attended **FDP** organized by **Lala Lajpatrai Institute of Management**, Mumbai, Date May 26, 2020.
7. Attended **FDP** on **Learning, Pedagogy and Effective Use of Case Methodology**, organized by **ASM Group of Institutes**, Date May 17 to 21, 2020.
8. Attended **2 days FDP** on “Internet of Things” in association with **MPCOST**, Bhopal from 20/07/18 to 21/07/18.
9. Attended 5 weeks long **FDP at IIM Indore** from 24/04/17 to 30/05/17.
10. Attended **FDP** on “**Innovation Methods in Teaching**” organized by TIT-MBA Bhopal, Date 27-29 May 2015.
11. Attended **FDP** organized by **EDI Ahmadabad and MANIT**, Bhopal on “**Entrepreneurship**” sponsored by N.S.T.E.D.B., Department of Science and Technology, Govt. of India. Dated 27 Jan. to 7 Feb. 2015.
12. Attended symposium on “Efficacy and Development Issues of Management Institutions: Challenges and change Agenda” Organized by CRIM BU, Bhopal, Dated: 29-30, April 2009.
13. Attended “**Efficacy and Development Issue of Management Institutions: Challenges and change Agenda**” Organized by Barkatullah University, Bhopal. Date 29-30 April 2009.
14. Attended Short term training program on “Convergence of social choice and individual values-The Ethical dilemma or managing modern business organization” sponsored and

approved by India society for technical education, (ISTE), New Delhi. Organized by NIIST; Dated 2-6 June 2008.

15. Attended Staff Development Programme on “Research Methodology in Business Management” sponsored by AICTE organized by LNCT, Dated 7 to 20 May 2012.
16. Attended Training Program on “Career Training” 20-21 Nov. 2006 by CAREER College, Bhopal.
17. Attended workshop on “Statistical Applications for Research in Management” organized by Oriental College of Management on 24-25 Jan. 2014.
18. Attended workshop on “Advance Developer Technologies” on 25 March 2009 by Microsoft.
19. Attended FDP organized by TIT MBA Bhopal on “Innovative Methods in Teaching” from 27 to 29 May 2015.

As a Resource Person/Chair:

1. In **Various conference as resource person/Chair 2020-23.**
2. Dr. Ankur Saxena has participated in the International Management Conference at FIIB, New Delhi as session chair, 17-18 Dec.2019.
3. Dr. Ankur Saxena Participated as **speaker in FDP on OBE** on 28th & 29th May 2019.
4. Dr Ankur Saxena Participated in **the National Conference as Speaker** on “**Emerging Trends in E- Commerce: The Road Ahead & Challenges**”. J.H. Govt.PG College, Betul dated 19 & 20 Feb 2018.
5. Dr. Ankur Saxena Participated as Resource Person in National workshop on “**Anti-Plagiarism, Research Ethics and Reference Management**” SAGE University Indore, 2 June 2018.
6. Dr Ankur Saxena Participated in **International Conference** on Inclusive Growth, Good Governance, Globalization and Green Future” dated 19-20 Dec. 2017 at FIIB, New Delhi as **Session Chair of Marketing.**
7. Organized Workshop on “Entrepreneurship Thinking” in 2017, 8&9 April at TRS College, Rewa.
8. Dr Ankur Saxena Chaired a National Conference on “**Strategies for India’s Economic Groth through Economic Reforms and Strengthening of International Relations**”, Sagar Institute of Research and Technology – Excellence, Bhopal, date 18-19 March 2016.

9. **Resource Person** for one-day Workshop on “**Preparation of Questionnaire**” dated 8 May 2011 at NIIST, Bhopal.
10. **Chair the Session** on “**Marketing Practices**” dated 24 may 2011 as Judge at Career College Bhopal.
11. Organized a state level “**Post Budget Analysis Session**” in 2010, 11&12 March at NRI Institute, Bhopal.

Dr. Ankur Saxena's unparalleled expertise, leadership prowess, and relentless pursuit of excellence make him a standout figure in the realm of higher education, driving positive change and inspiring generations of learners.