



SAGE University, Bhopal

SANJEEV AGRAWAL GLOBAL EDUCATIONAL UNIVERSITY

Katara Extension, Sahara Bypass Road, Bhopal, M.P. - 462022 | +91 755 6614400
www.sageuniversity.edu.in

OFFICE OF CONTROLLER OF EXAMINATIONS

Ref: SUB/COE/Coor./2024/ES/ 93 | 128

Dated: 31/05/2024

EXAMINATION SCHEDULE (Spring Semester, Session 2023 – 24)

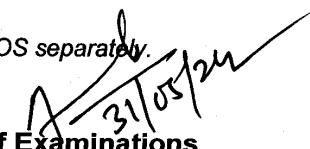
1. BBA – IV Semester Main & ATKT Examination, Spring 2023 – 24

Date	Day	Course Code	Course Name	Branch / Sp.
All UG Program –IV Semester				
03-Jul-24	Wed	UC20B401	Design Thinking	Common to All
06-Jul-24	Sat	UC20B402	Quantitative Aptitude-II * (MCQ Based)	Common to All
10-Jul-24	Wed	GE20B402	Green Chemistry and Green Methods in Chemistry	Science
10-Jul-24	Wed	GE20B405	Farming System and Sustainable Agriculture	Agriculture
10-Jul-24	Wed	GE20B406	General Studies – II	Arts & Hu
10-Jul-24	Wed	GE20B407	Bollywood's Signature Moves	Dance
10-Jul-24	Wed	GE20B408	R Programming	Computer Appl
10-Jul-24	Wed	GE20B410	Building Leadership & Fellowship Skills	Management
BBA – IV Semester				
08-Jul-24	Mon	IN21B411	Customer Relationship Management	IB/DM
08-Jul-24	Mon	MG20B401	Cost Accounting	BAF/EVM/ITM/-
13-Jul-24	Sat	IN21B412	Research Methodology	IB/DM
13-Jul-24	Sat	MG20B402	Research Methodology	BAF/EVM/ITM/-
15-Jul-24	Mon	IN21B413	Introduction to Digital Marketing	IB/DM
15-Jul-24	Mon	MG20B403	Integrated Marketing Communication	BAF/EVM/ITM/-
19-Jul-24	Fri	IN21B414	Consumer Psychology	IB/DM
19-Jul-24	Fri	MG20B404	Service Marketing	-
19-Jul-24	Fri	MG20B405	Retail Banking	BAF
19-Jul-24	Fri	MG20B406	Event Logistics and Coordination	EVM
19-Jul-24	Fri	MG20B407	Information Technology and Regulatory Compliance	ITM
22-Jul-24	Mon	IN21B402	Online Brand Management	DM
22-Jul-24	Mon	IN21B403	International Financial Management	IB

Note:

1. Examination shall be conducted during 10:30 AM to 01:30 PM at Management Block, S.A.G.E. University, Bhopal
2. Examinee should note the date of exam very carefully.
3. ESE Practical Schedule shall be notified by the concerned Dean / HOS separately.


AR (Conduct)


31/05/24
Controller of Examinations
(DR. AMITA MAURYA)
Controller Of Examinations
SAGE University, Bhopal-462022