



# SAGE University, Bhopal

SANJEEV AGRAWAL GLOBAL EDUCATIONAL, UNIVERSITY  
Katara Extension, Sahara Bypass Road, Bhopal, M.P. - 462022 | +91 755 6614400  
www.sageuniversity.edu.in

## OFFICE OF CONTROLLER OF EXAMINATIONS

Ref: SUB/COE/Coor./2024/ESI/84/113

Dated: 20/05/2024

### EXAMINATION SCHEDULE (Spring Semester, Session 2023 – 24)

#### 1. BA (JMC) (4 Year UG Program) – II Semester Main Examination, Spring 2023 – 24

Date	Day	Course Code	Course Name	Area of Study / Sp	Duration
<b>Ability Enhancement Courses (AEC)</b>					
09-Jul-24	Tue	SC23UC001	Environmental Studies and Disaster Management	Common to All	3 Hrs
<b>Skill Enhancement Courses (SEC)</b>					
11-Jul-24	Thu	AH23UC002	Hindi	Common to All	3 Hrs
<b>Interdisciplinary Minor Elective Courses</b>					
16-Jul-24	Tue	AC23AP002	Operating System	Advanced Programming	2 Hrs
16-Jul-24	Tue	AG23HR002	Production Technology for Fruit and Plantation Crops	Horticulture	2 Hrs
16-Jul-24	Tue	AH23TT002	World Heritage Sites of MP	Tours & Travel Management	2 Hrs
16-Jul-24	Tue	ET23DA002	Business Analytics	Data Analytics	3 Hrs
16-Jul-24	Tue	ET23WD002	Dynamic Website with JavaScript	Web Designing	2 Hrs
16-Jul-24	Tue	CM23BA002	Tally	Basic Accounting Skills	2 Hrs
16-Jul-24	Tue	JM23AP002	Content Creation	Advertising and Public Relations	2 Hrs
16-Jul-24	Tue	MG23RM002	Merchandising	Retail Management & Merchandising	3 Hrs
16-Jul-24	Tue	PN23HM002	Good Medication Practices	Health Management	3 Hrs
<b>DC / DSE / Major / Minor</b>					
19-Jul-24	Fri	JM23DC002	Introduction to Journalism	Departmental Core	3 Hrs
23-Jul-24	Tue	JM23DM002	Digital Media and Society	Digital Media	3 Hrs
25-Jul-24	Thu	JM23EM002	Film Studies	Electronic Media	3 Hrs
27-Jul-24	Sat	JM23APR002	Introduction to Public Relations	Advertising and Public Relations	3 Hrs
30-Jul-24	Tue	JM23PM002	Communication Theories	Print Media	3 Hrs
30-Jul-24	Tue	PA23FM002	Film Appreciation	Film Making	2 Hrs

**Note:**

1. Examination shall be conducted during 10:30 AM to 01:30 PM at Management Block, S.A.G.E. University, Bhopal
2. Examinee should note the date of exam very carefully.
3. ESE Practical Schedule shall be notified by the concerned Dean / HOS separately.

AR (Conduct)

Controller of Examinations

(DR. AMITA MAURYA)  
Controller Of Examinations  
SAGE University, Bhopal-462022