



## OFFICE OF CONTROLLER OF EXAMINATIONS

Ref: SUB/COE/Coor./2024/ES/161/244

Dated: 13/11/2024

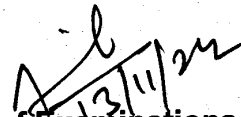
### EXAMINATION SCHEDULE (Autumn Semester, Session 2024-25) BBA – IV Semester (ATKT)

Date	Day	Course Code	Course Name	Program
25-Nov-24	Mon	IN21B411T	Customer Relationship Management	BBA
25-Nov-24	Mon	MG20B401T	Cost Accounting	BBA
26-Nov-24	Tue	MG20B402T	Research Methodology	BBA
26-Nov-24	Tue	IN21B402T	Online Brand Management	BBA
27-Nov-24	Wed	MG20B403T	Integrated Marketing Communication	BBA
27-Nov-24	Wed	IN21B403T	International Financial Management	BBA
28-Nov-24	Thu	UC20B402T	Quantitative Aptitude-II	ALL UG Program
28-Nov-24	Thu	IN21B413T	Introduction to Digital Marketing	BBA
29-Nov-24	Fri	UC20B401T	Design Thinking	ALL UG Program
29-Nov-24	Fri	IN21B414T	Consumer Psychology	BBA
30-Nov-24	Sat	GE20B405T	Farming System and Sustainable Agriculture	All UG Program
30-Nov-24	Sat	GE20B406T	General Studies – II	All UG Program
30-Nov-24	Sat	GE20B407T	Bollywood's Signature Moves	All UG Program
30-Nov-24	Sat	GE20B408T	R Programming	All UG Program
30-Nov-24	Sat	GE20B410T	Building Leadership & Fellowship Skills	All UG Program
30-Nov-24	Sat	IN21B412T	Research Methodology	BBA
02-Dec-24	Mon	MG20B404T	Service Marketing	BBA
02-Dec-24	Mon	MG20B405T	Retail Banking	BBA
02-Dec-24	Mon	MG20B406T	Event Logistics and Coordination	BBA
02-Dec-24	Mon	MG20B407T	Information Technology and Regulatory Compliance	BBA

**Note:**

1. Examinee should note the date of exam very carefully.
2. ESE Practical Schedule shall be notified by the concerned Dean / HOS separately.

  
AR (Conduct)

  
Controller of Examinations  
(DR. AMITA MAURYA)

CC:

1. Hon'ble Chancellor/Hon'ble Pro-Chancellor/Hon'ble ED / Hon'ble DG - For kind information please
2. Hon'ble Vice Chancellor /Pro VC/ Registrar /Dean Faculty /HOS /DSA
3. All Notice Boards / Website/ ERP Student Portal
4. Confidential / Result / Evaluation Section, Office of COE.