



SAGE University, Bhopal

SANJEEV AGRAWAL GLOBAL EDUCATIONAL UNIVERSITY

Katara Extension, Sahara Bypass Road, Bhopal, M.P. - 462022 | +91 755 6614400
www.sageuniversity.edu.in

OFFICE OF CONTROLLER OF EXAMINATIONS

Ref: SUB/COE/Coor./2023/ES/ 109/ 163

Dated: 07/06/2023

EXAMINATION SCHEDULE (Spring Semester, Session 2022 – 23)

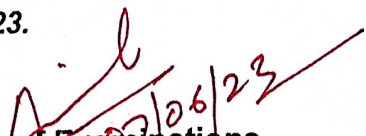
1. BBA – IV Semester (Main / ATKT)

Date	Day	Course Code	Course Name	Name of Program	Sem	Exam
03-Jul-23	Mon	MG20B401	Cost Accounting	BBA	IV	Main / ATKT
03-Jul-23	Mon	IN21B411	Customer Relationship Management	BBA - (IB/DM)	IV	Main / ATKT
05-Jul-23	Wed	MG20B402	Research Methodology	BBA / BBA - (IB/DM)	IV	Main / ATKT
07-Jul-23	Fri	MG20B403	Integrated Marketing Communication	BBA	IV	Main / ATKT
07-Jul-23	Fri	IN21B413	Introduction to Digital Marketing	BBA - (IB/DM)	IV	Main / ATKT
11-Jul-23	Tue	MG20B404	Service Marketing	BBA	IV	Main / ATKT
11-Jul-23	Tue	IN21B414	Consumer Psychology	BBA - (IB/DM)	IV	Main / ATKT
11-Jul-23	Tue	MG20B405	Retail Banking	BBA (BAF)	IV	Main / ATKT
11-Jul-23	Tue	MG20B406	Event Logistics and Coordination	BBA (EVM)	IV	Main / ATKT
11-Jul-23	Tue	MG20B407	Information Technology and Regulatory Compliance	BBA (ITM)	IV	Main / ATKT
20-Jul-23	Thu	IN21B402	Online Brand Management	BBA - (DM)	IV	Main / ATKT
20-Jul-23	Thu	IN21B403	International Financial Management	BBA - (IB)	IV	Main / ATKT

Note:

1. Examinees should note the dates and time of papers very carefully.
2. Examination time will be from - **10:30 AM to 01:30 PM**
3. ESE Practical Schedule shall be notified by the concerned Dean / HOS separately.
4. For University Core and Generic Elective Course refer to Exam Schedule circulated via letter no SUB/COE/Coor./2023/ES/87/135 Dated 24/05/2023.


AR (Conduct)


Controller of Examinations
(DR. AMITA MAURYA)
Controller Of Examinations
SAGE University, Bhopal-462022



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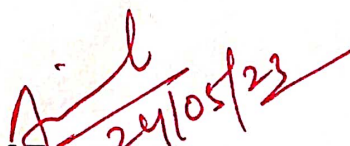
1. All UG Program – IV Semester (Main / ATKT)

Date	Day	Course Code	Course Name	Name of Program	Sem	Exam
13-Jul-23	Thu	GE20B402	Green Chemistry and Green Methods in Chemistry	All UG Program	IV	Main / ATKT
13-Jul-23	Thu	GE20B405	Farming System & Sustainable Agriculture	All UG Program	IV	Main / ATKT
13-Jul-23	Thu	GE20B406	General Studies-II	All UG Program	IV	Main / ATKT
13-Jul-23	Thu	GE20B407	Bollywood's Signature Moves	All UG Program	IV	Main / ATKT
13-Jul-23	Thu	GE20B408	R Programming	All UG Program	IV	Main / ATKT
13-Jul-23	Thu	GE20B410	Building Leadership and Fellowship Skill	All UG Program	IV	Main / ATKT
15-Jul-23	Sat	UC20B401	Design Thinking	All UG Program	IV	Main / ATKT
18-Jul-23	Tue	UC20B402	Quantitative Aptitude-II*	All UG Program	IV	Main / ATKT

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CC:

1. Hon'ble Chancellor/Hon'ble Pro-Chancellor /Hon'ble ED / Hon'ble DG -For kind information please
2. Hon'ble Vice Chancellor /Pro VC/ Registrar /Dean Faculty /HOS /CSA / Dy. Registrar (Estt.)
3. All Notice Boards / Website/ ERP Student Portal
4. Confidential / Result / Evaluation Section, Office of COE.