



# SAGE University, Bhopal

SANJEEV AGRAWAL GLOBAL EDUCATIONAL, UNIVERSITY

Katara Extension, Sahara Bypass Road, Bhopal, M.P. - 462022 | +91 755 6614400  
www.sageuniversity.edu.in

## OFFICE OF CONTROLLER OF EXAMINATIONS

Ref: SUB/COE/Coor./2023/ES/138/ 250

Dated: 02/11/2023

### EXAMINATION SCHEDULE (Autumn Semester, Session 2023 – 24)

#### 1. BBA - II & IV Semester (ATKT) Autumn-2023-24

Date	Course Code	Course Name	Branch	Course Type	ESE Duration
<b>IV Semester</b>					
1-Dec-23	MG20B401	Cost Accounting	Plain/BAF/EVM /ITM	DC	3 Hrs
1-Dec-23	IN21B411	Customer Relationship Management	(IB/DM)	DC	3 Hrs
4-Dec-23	MG20B402	Research Methodology	Plain/BAF/EVM /ITM	DC	3 Hrs
4-Dec-23	IN21B412	Research Methodology	(IB/DM)	DC	3 Hrs
11-Dec-23	MG20B403	Integrated Marketing Communication	Plain/BAF/EVM /ITM	DC	3 Hrs
11-Dec-23	IN21B413	Introduction to Digital Marketing	(IB/DM)	DC	3 Hrs
13-Dec-23	MG20B404	Service Marketing	Plain	DSE IV	3 Hrs
13-Dec-23	IN21B414	Consumer Psychology	(IB/DM)	DC	3 Hrs
14-Dec-23	MG20B405	Retail Banking	(BAF)	DSE-IV	3 Hrs
14-Dec-23	MG20B406	Event Logistics and Coordination	(EVM)	DSE-IV	3 Hrs
14-Dec-23	MG20B407	Information Technology and Regulatory Compliance	(ITM)	DSE-IV	3 Hrs
14-Dec-23	IN21B402	Online Brand Management	DM	DSE-IV	3 Hrs
14-Dec-23	IN21B403	International Financial Management	IB	DSE-IV	3 Hrs
<b>II Semester</b>					
02-Dec-23	MG20B201	Quantitative Techniques	Plain/BAF/EVM /ITM	DC	3 Hrs
02-Dec-23	IN21B211	Business Application-MS Excel	(IB/DM)	DC	3 Hrs
05-Dec-23	MG20B202	Financial Management	Plain/BAF/EVM /ITM	DC	3 Hrs
05-Dec-23	IN21B212	Human Resource Management	(IB/DM)	DC	3 Hrs

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Date	Course Code	Course Name	Branch	Course Type	ESE Duration
07-Dec-23	MG20B206	Event Accounting	EVM	DSE-II	3 Hrs
07-Dec-23	MG20B207	Fundamentals of Information Technology in Business Process	ITM	DSE-II	3 Hrs
07-Dec-23	MG20B205	Indian Banking System	BAF	DSE-II	3 Hrs
07-Dec-23	MG20B204	Human Resource Management	Plain	DSE-II	3 Hrs
07-Dec-23	IN21B122	Social Media Marketing	(DM)	DSE-II	3 Hrs
07-Dec-23	IN21B201	International Law	(IB)	DSE-II	3 Hrs
11-Dec-23	IN21B214	Marketing Management	(IB/DM)	DC	3 Hrs
11-Dec-23	MG20B203	Organization Behavior and HR	Plain/BAF/EVM /ITM	DC	3 Hrs
12-Dec-23	IN21B213	Foreign Language-I	(IB/DM)	DC	3 Hrs

**Note:**

1. Examinee should note the date of exam very carefully.
2. Exam Time and Center shall be disclosed with issue of Admit Card.
3. ESE Practical Schedule shall be notified by the concerned Dean / HOS separately.
4. Examination Schedule Circulated via Letter No. SUB/COE /Coor./2023/ES/135 Dated- 31/10/2023 for University Core & Generic Electives Courses.

  
AR (Conduct)

  
Controller of Examinations  
(DR. AMITA MAURYA)  
Controller Of Examinations  
SAGE University, Bhopal-462022

**CC:**

1. Hon'ble Chancellor/Hon'ble Pro-Chancellor /Hon'ble ED / Hon'ble DG -For kind information please
2. Hon'ble Vice Chancellor /Pro VC/ Registrar /Dean Faculty /HOS /DSA
3. All Notice Boards / Website/ ERP Student Portal
4. Confidential / Result / Evaluation Section, Office of COE.