

Ideation and Innovation	<ul style="list-style-type: none"> • Organizing brainstorming sessions and workshops to help students generate and refine innovative business ideas. • Offering guidance on identifying market opportunities and evaluating the feasibility of potential startup ideas.
Business Planning and Strategy	<ul style="list-style-type: none"> • Providing training and resources on how to develop a comprehensive business plan, including market analysis, revenue models, and growth strategies. • Offering workshops on business model design, value proposition, and competitive differentiation.
Mentorship and Guidance	<ul style="list-style-type: none"> • Connecting entrepreneurs with experienced mentors who can provide guidance on various aspects of starting a business, such as operations, finance, and marketing. • Facilitating regular mentorship sessions and check-ins to monitor progress and offer personalized advice.
Access to Funding and Resources	<ul style="list-style-type: none"> • Assisting startups in identifying and applying for grants, competitions, and funding opportunities. • Connecting startups with potential investors, venture capitalists, and angel investors.
Incubation Support	<ul style="list-style-type: none"> • Offering incubation support, including access to shared workspaces, equipment, and resources such as prototyping labs. • Providing startups with a supportive environment and a community of like-minded entrepreneurs.
Networking and Collaboration	<ul style="list-style-type: none"> • Facilitating connections with industry professionals, potential partners, and successful alumni entrepreneurs. • Organizing networking events, pitch sessions, and industry roundtables to expand startups' professional networks.
Skill Development and Training	<ul style="list-style-type: none"> • Conducting workshops and training sessions on essential startup skills such as pitching, negotiation, and leadership. • Providing access to online courses and tutorials on relevant topics such as digital marketing and business analytics.
Legal and Regulatory Support	<ul style="list-style-type: none"> • Offering guidance on legal and regulatory requirements for starting and operating a business. • Connecting startups with legal experts and professionals for advice on company registration, intellectual property, and compliance.
Marketing and Promotion	<ul style="list-style-type: none"> • Helping startups create effective marketing and branding strategies. • Assisting with promotional activities such as launching products, creating campaigns, and leveraging social media.
Feedback and Iteration	<ul style="list-style-type: none"> • Facilitating access to potential customers for feedback and product testing. • Assisting startups in using feedback to iterate and improve their products or services.
Monitoring and Evaluation	<ul style="list-style-type: none"> • Tracking the progress of startups and evaluating their performance. • Providing ongoing support and feedback to help startups navigate challenges and achieve their goals.

